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https://www.100test.com/kao_ti2020/111/2021_2022__E8_80_83_E7_A0_94_E8_8B_B1_E8_c73_111383.htm The Influence of

Television and Movies 来源：www.examda.com There is no doubt that watching television and movies can influence the way that people behave. Moreover, it seems that people are spending more and more time watching some sort of visual entertainment, whether it is television, a video tape or a DVD. Therefore, the effects of visual media cannot be ignored. One obvious effect of the these media is that watching them induces people to buy certain products.

television advertising is widespread and, nowadays, even movie theaters permit advertisements. Another way TV and the movies affect people is that they give people either a broader view of the world or a distorted one, depending on what type of program they watch. Those who watch news and educational program can learn many new things while those who watch primarily entertainment shows may come to believe that most people in the world possess great wealth and good looks. It may make them become dissatisfied with their own lives. Finally, perhaps the most susceptible viewers are children, who may be unable to tell fact from fiction and may try to imitate acts that they see on TV or in the movies. With the every-increasing popularity of video entertainment, society must pay attention to these effects. Television and movies, while entertaining and informative, cannot take the place of real experience. 参考译文

：电视和电影的影响 电视和电影无疑会影响人们的行为举止

。此外，人们似乎在花越来越多的时间去观看一些视觉娱乐节目，无论是电视、录像带，或是DVD。因此，视觉媒体的影响是不容忽视的。这些媒体所造成的最明显的影响是，人们在观看之后会被诱使去购买某些产品。现在电视广告非常普遍，即使是电影院，也允许播放广告。另外一个电视及电影会影响人们的方式是，它们能使人们对世界有更广阔的见解或是扭曲的看法，而这取决于人们所观看的是什么样的节目。凡是观看新闻性及教育性节目的人可以学习许多新事物，而主要观看娱乐节目的观众可能就会认为，世界上大多数的人都很有钱，而且长得都很好看，这可能会使他们对自己的生活感到不满意。最后，儿童可能是最容易受影响的观众。他们可能无法分辨真实与虚构，而且可能会试着模仿在电视或电影中所看到的行为。由于视觉娱乐越来越普遍，所以社会大众必须注意其可能造成的影响。尽管电视及电影兼具娱乐性和知识性，但还是无法取代实际的经验。100Test 下载频道开通，各类考试题目直接下载。详细请访问

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