

托福作文T145：广告对购物的影响 PDF转换可能丢失图片或格式，建议阅读原文

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Topic145：你是否同意广告让我们买一些我们真正不需要的东西？ Topic145 Some people say that advertising encourages us to buy things that we really do not need. Others say that advertisements tell us about new products that may improve our lives. Which viewpoint do you agree with? Use specific reasons and examples to support your answer. [ 参考提纲 ] 145、

同意广告让我们买一些我们真正不需要的东西。（1）广告利用降价来引诱顾客买些自己不需要的东西（2）广告利用名人来让顾客买些自己不需要的东西（3）广告利用说明（WORDING AND DESCRIPTION）来吸引顾客买些自己不需要的东西。 [ 托福参看范文 ] Topic: 145The whole point of advertising is to encourage us to buy things we dont need.

Advertisers are in the business of making money for themselves and their clients. If they manage to sell us something thats good for us too, thats fine. But their primary goal is profit. It begins when were children. Saturday morning childrens television is full of commercials. Over and over again, children see images of toys and games. They see other children who are having the time of their lives. They watch these children and get the message that if they want to have that much fun, they need to buy those things. Thus, at a very early age, were introduced to two ideas: that we want to be like everyone else, and we want to have what everyone else has. This

continues throughout our lives. We spend a lot of our money trying to keep up with our neighbors. We buy the latest model cars, have all the latest gadgets in our homes, and live a lifestyle beyond our budgets. Advertising encourages us to define ourselves by what we own rather than by who we are. It encourages a competition of false values and shallow measurements of what matters in our-lives. Advertising can be damaging. However, it is also one of the ways in which our economy keeps growing. People need to buy products in order for other people to have jobs manufacturing, transporting and selling those products. Advertising also keeps us informed about new products that may actually help us in some way. For these reasons, you could say advertising is a necessary evil.

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