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https://www.100test.com/kao_ti2020/120/2021_2022_2005_E5_B9_B412_E6_c84_120684.htm Listening Comprehension (20 minutes)
Part 1 Section A 1 A) See a doctor B) Stay in bed for a few days. C) Get treatment in a better hospital. D) Make a phone call to the doctor. 2 A) The 2:00 train will arrive earlier. B) The 2:30 train has a dining car. C) The woman prefers to take the 2:30 train. D) they are going to have some fast food on the train. 3 A) She has been longing to attend Harvard University. B) She ' ll consider the man ' s suggestion carefully. C) She has finished her project with Dr. Garcia ' s help. D) She ' ll consult Dr. Garcia about entering graduate school. 4 A) Alice didn ' t seem to be nervous during her speech. B) Alice needs more training in making public speeches. C) The man can hardly understand Alice ' s presentation. D) The man didn ' t think highly of Alice ' s presentation. 5 A) It ' s worse than 30 years ago. B) It remains almost the same as before. C) There are more extremes in the weather. D) There has been a significant rise in temperature. 6 A) At a publishing house. B) At a bookstore. C) In a reading room D) In Prof. Jordan ' s office 7 A) The man can stay in her brother ' s apartment. B) Her brother can help the man find a cheaper hotel. C) Her brother can find an apartment for the man. D) The man should have booked a less expensive hotel. 8 A) Priority should be given to listening. B) It ' s most helpful to read English newspapers every day. C) It ' s more effective to combine listening with reading. D) Reading should come before listening. 9 A) It can

help solve complex problems. B) It will most likely prove ineffective
C) It is a new weapon against terrorists. D) It will help detect all kinds of liars. 10 A) Help the company recruit graduate students. B) Visit the electronics company next week. C) Get a part-time job on campus before graduation. D) Apply for a job in the electronics company

Section B Passage One Questions 11 to 13 are based on the passage you have just heard. 11 A) It has been proven to be the best pain-killer. B) It is a possible cure for heart disease. C) It can help lower high body temperature effectively. D) It reduces the chance of death for heart surgery patients. 12 A) It keeps blood vessels from being blocked. B) It speeds up their recovery after surgery. C) It increases the blood flow to the heart. D) It adjusts their blood pressure. 13 A) It is harmful to heart surgery patients with stomach bleeding. B) It should not be taken by heart surgery patients before the operation. C) It will have considerable side effects if taken in large doses. D) It should not be given to patients immediately after the operation.

Passage Two Questions 14 to 16 are based on the passage you have just heard. 14 A) They strongly believe in family rules. B) They are very likely to succeed in life. C) They tend to take responsibility for themselves. D) They are in the habit of obeying their parents. 15 A) They grow up to be funny and charming. B) They often have a poor sense of direction. C) They get less attention from their parents. D) They tend to be smart and strong-willed. 16 A) They usually don't follow family rules. B) They don't like to take chances in their lives. C) They are less likely to be successful in life. D) They tend to believe in their parents' ideas.

Passage Three

Questions 17 to 20 are based on the passage you have just heard. 17 A) They wanted to follow his example. B) They fully supported his undertaking. C) They were puzzled by his decision. D) They were afraid he wasn't fully prepared. 18 A) It is more exciting than space travel. B) It is much cheaper than space travel. C) It is much safer than space travel. D) It is less time-consuming than space travel. 19 A) They both attract scientists' attention B) They can both be quite challenging C) They are both thought-provoking. D) They may both lead to surprising findings. 20 A) To show how simple the mechanical aids for diving can be. B) To provide an excuse for his changeable character. C) To explore the philosophical issues of space travel. D) To explain why he took up underwater exploration. Part II

Reading comprehension (35 minutes) Passage One Questions 21 to 25 are based on the following passage. Just five one-hundredths of an inch thick, light golden in color and with a perfect "saddle curl," the Lay's potato chip seems an unlikely weapon for global domination. But its maker, Frito-Lay, thinks otherwise. "Potato chips are a snack food for the world," said Salman Amin, the company's head of global marketing. Amin believes there is no corner of the world that can resist the charms of a Frito-Lay potato chip. Frito-Lay is the biggest snack maker in America, owned by PepsiCo. And accounts for over half of the parent company's \$3 billion annual profits. But the U.S. snack food market is largely saturated, and to grow, the company has to look overseas. Its strategy rests on two beliefs: first a global product offers economies of scale with which local brands cannot compete. And second, consumers in

the 21st century are drawn to “ global ” as a concept. ” Global ” does not mean products that are consciously identified as American, but ones that consumers-especially young people-see as part of a modern, innovative(创新的)world in which people are linked across cultures by shared beliefs and tastes. Potato chips are an American invention, but most Chinese, for instance, do not know that Frito-Lay is an American company. Instead, Riskey, the company ’ s research and development head, would hope they associate the brand with the new world of global communications and business. With brand perception a crucial factor, Riskey ordered a redesign of the Frito-Lay logo(标识).The logo, along with the company ’ s long-held marketing image of the “ irresistibility ” of its chips, would help facilitate the company ’ s global expansion. The executives acknowledge that they try to swing national eating habits to a food created in America, but they deny that amounts to economic imperialism. Rather, they see Frito-Lay as spreading the benefits of free enterprise across the world. “ We ’ re making products in those countries, we ’ re adapting them to the tastes of those countries, building businesses and employing people and changing lives, ” said Steve Reinemund, PepsiCo ’ s chief executive.

21.It is the belief of Frito-Lay ’ s head of global marketing that_____.

A) Potato chips can hardly be used as a weapon to dominate the world market B) Their company must find new ways to promote domestic sales. C) The light golden color enhances the charm of their company ’ s potato chips D) People the world over enjoy eating their company ’ s potato chips

22.What do we learn about

Frito-Lay from Paragraph 2? A) Its products use to be popular among overseas consumers. B) Its expansion has caused fierce competition in the snack marker. C) It gives half of its annual profits to its parent company. D) It needs to turn to the word market for development.

23. One of the assumptions on which Frito-Lay bases its development strategy is that _____. A) consumers worldwide today are attracted by global brands B) local brands cannot compete successfully with American brands C) products suiting Chinese consumers ' needs bring more profits D) products identified as American will have promising market value

24. Why did Risky have the Frito-Lay logo redesigned? A) To suit changing tastes of young consumers. B) To promote the companys strategy of globalization. C) To change the company ' s long-held marketing image. D) To compete with other American chip producers.

25. Frito-Lays executives claim that the promoting of American food in the international market _____. A) wont affect the eating habits of the local people B) will lead to economic imperialism C) will be in the interest of the local people D) won ' t spoil the taste of their chips

Passage Two Question 26 to 30 are based on the following passage. In communities north of Denver, residents are pitching in to help teachers and administrators as the Vrain school District tries to solve a \$13.8 million budget shortage blamed on mismanagement. " We ' re worried about our teachers and principals, and we really don ' t want to lose them because of this, " one parent sail. " If we can help ease their financial burden, we will. " Teachers are grateful, but know it may be years before the district is solvent(有综合能力的).

They feel really good about the parent support, but they realize it ' s impossible for them to solve this problem. The 22,000-student district discovered the shortage last month. “ It ' s extraordinary. Nobody would have imagined something happening like this at this level, ” said State Treasurer Mike Coffman. Coffman and district officials last week agreed on a state emergency plan freeing up a \$9.8 million loan that enabled the payroll(工资单) to be met for 2,700 teachers and staff in time for the holidays. District officials also took \$1.7 million from student-activity accounts in 38 schools. At Coffman ' s request, the District Attorney has begun investigating the district ' s finances. Coffman says he wants to know whether district officials hid the budget shortage until after the November election., when voters approved a \$212 million bond issue for schools. In Frederick, students ' parents are buying classroom supplies and offering to pay for groceries and utilities to keep first-year teachers and principals in their jobs. Some \$36,000 has been raised in donations from Safeway. A Chevrolet dealership donated \$10,000 and forgave the district ' s \$10,750 bill for renting the driver educating cars. IBM contributed 4,500 packs of paper. “ We employ thousands of people in this community, ” said Mitch Carson, a hospital chief executive, who helped raise funds. “ We have children in the school, and we see how they could be affected. ” At Creek High School, three students started a website that displays newspaper articles, district information and an email forum(论坛)。 “ Rumors about what ' s happening to the district are moving at lighting speed, ” said a student. “ We wanted to know the truth, and spread that around instead. ”

26. What has happened to the Vrain School District? A) A huge financial problem has arisen. B) Many schools there are mismanaged. C) Lots of teachers in the district are planning to quit. D) Many administrative personnel have been laid off.

27. How did the residents in the Vrain School District respond to the budget shortage? A) They felt somewhat helpless about it. B) They accused those responsible for it. C) They pooled their efforts to help solve it. D) They demanded a thorough investigation.

28. In the view of State Treasurer Mike Coffman, the educational budget shortage is _____.

A) unavoidable B) unthinkable C) insolvable D) irreversible

29. Why did Coffman request an investigation? A) To see if there was a deliberate cover-up of the problem. B) To find out the extent of the consequences of the case. C) To make sure that the school principals were innocent. D) To stop the voters approving the \$212 million bond issue.

30. Three high school students started a website in order to _____.

A) attract greater public attention to their needs
B) appeal to the public for contributions and donations
C) expose officials who neglected their duties
D) keep people properly informed of the crisis

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