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https://www.100test.com/kao_ti2020/121/2021_2022__E8_8B_B1_ E8_AF_AD_E5_9B_9B_E7_c83_121181.htm Who won the World Cup 1994 football game? What happened at the United Nations? How did the critics like the new play? --1-- an event takes place, newspapers are on the streets --2-- the details. Wherever anything happens in the world, reports are on the spot to --3-- the news. Newspapers have one basic --4--, to get the news as quickly as possible from its source, from those who make it to those who want to --5-- it. Radio, telegraph, television, and --6-- inventions brought competition for newspapers. So did the development of magazines and other means of communication. --7--, this competition merely spurred the newspapers on. They quickly made use of the newer and faster means of communication to improve the --8-- and thus the efficiency of their own operations. Today more newspapers are --9-and read than ever before. Competition also led newspapers to branch outsintosmany other fields. Besides keeping readers --10-- of the latest news, today 's newspapers --11-- and influence readers about politics and other important and serious matters. Newspapers influence readers 'economic choices --12-- advertising. Most newspapers depend on advertising for their very --13--. Newspapers are sold at a price that --14-- even a small fraction of the cost ofproduction. The main --15-- of income for most newspapers is commercial advertising. The --16-- in selling advertising depends on a newspaper 's value to advertisers. This --17-- in terms of

circulation. How many people read the newspaper? Circulation depends --18-- on the work of the circulation department and on the services or entertainment --19-- in a newspaper 's pages.But for the most part, circulation depends on a newspaper 's value to readers as a source of information --20-- the community, city, country, state, nation, and worldand even outer space. 100Test 下载 频道开通,各类考试题目直接下载。详细请访问 www.100test.com