英语四级完型填空练习题第026组 PDF转换可能丢失图片或格式，建议阅读原文
https／／www．100test．com／kao＿ti2020／121／2021＿2022＿E8＿8B＿B1＿ E8＿AF＿AD＿E5＿9B＿9B＿E7＿c83＿121181htm W ho won theW orld Cup 1994 football game？W hat happened at the U nited Nations？ How did the criticslike the new play？－－1－－an event takesplace， newspapersare on the streets－－ 2 －the detailsW herever anything happensin the world，reportsare on the spot to－－ 3 －thenews Newspapershave onebasic－－4－，to get thenewsasquickly as posible from itssource，from those who make it to those who want to－－5－it．Radio，telegraph，television，and－－6－inventionsbrought competition for newspapers．So did the development of magazines and other means of communication．－－7－－，thiscompetition merely spurred the newspaperson．They quickly made uæ of the newer and faster means of communication to improve the－－8－and thusthe efficiency of their own operations Today more newspapersare－－9－ and read than ever before．Competition also led newspapersto branch outsintosmany other fields Besideskeeping readers－－10－of the latest news，today＇snewspapers－－11－－and influence readers about politicsand other important and seriousmatters．Newspapers influence readers＇economic choices－12－advertising．Most newspapersdepend on advertising for their very－－13－．Newspapers are sold at a price that－－14－even asmall fraction of the cost ofproduction．The main－－15－of income for most newspapersis commercial advertising．The－－16－in selling advertising dependson anewspaper＇svalue to advertisers．This－－17－－in termsof
circulation．H ow many people read the newspaper？Circulation depends－－18－on the work of the circulation department and on the servicesor entertainment－－19－in anewspaper＇spages．But for the most part，circulation dependson a newspaper＇svalueto readersas a source of information－－20－the community，city， country，state，nation，and worldand even outer space． $100 T$ est 下载频道开通，各类考试题目直接下载。详细请访问 www．100test．com

