

CET考试14篇作文范例六 PDF转换可能丢失图片或格式，建议阅读原文

https://www.100test.com/kao_ti2020/122/2021_2022_CET_E8_80_83_E8_AF_951_c84_122812.htm advertisements direction: you are required to write a composition in no less 100 words about "advertisements". you are advised to arrange your idea in three paragraphs with key words for each paragraph given. the following are the key words and expressions you may use in your composition: advertise, depend on, consumer, manufacturer, salesman, product, to some extent, success, failure. different, newspaper, tv, radio, billboard, agency, service. however, truthful, misrepresent, exaggerate, benefit, fall victim, satisfied. example: advertisements are getting their way into people's lives. people depend on advertisers in their daily lives because they are consumers. the advertisers are always manufacturers. sometimes they are salesmen. their merchandise needs advertising. thus nearly every product is advertised. to some extent, good advertising means success while bad advertising can mean failure. there are many ways to advertise and 'ads' come in different forms. newspapers carry advertisements. some products are announced on tv and radio which have a wide audience. billboards also carry advertising. advertising is a big industry now and many agencies are set up to furnish a variety of services for it. however, advertising is not always truthful. a product is often misrepresented. the advertiser exaggerates the benefits of the merchandise he wants to sell. thus, he misrepresents the truth. the consumer falls victim to such advertising. millions of people have

bought advertised products and they haven ' t always been satisfied.
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