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， 建议阅读原文

[https://www.100test.com/kao\\_ti2020/123/2021\\_2022\\_GRE\\_E4\\_BD\\_9C\\_E6\\_96\\_87A\\_c86\\_123698.htm](https://www.100test.com/kao_ti2020/123/2021_2022_GRE_E4_BD_9C_E6_96_87A_c86_123698.htm) Discuss how well reasoned you

find this argument. 1.The following appeared in a letter from the manager of a rock band named Double Rice. "One year ago, tickets for Double Rices concerts in stadiums around the country took, on average, at least 24 hours to sell out, if they sold out at all. But the band has been enjoying a surge in nationwide popularity among 14 to 25 year olds, and the 30,000 tickets for a recent concert in Megalopolis sold out in 12 minutes. Clearly the ticket sales in Megalopolis are a result both of the bands increased popularity and of the advertising campaign run in Megalopolis by the Ad Lib advertising agency. Thus, in order to ensure that the bands success in Megalopolis is repeated across the country, the band should hire Ad Lib to duplicate the Megalopolis ad campaign on a nationwide scale." 来源：考试大 2.The following appeared in a letter to the editor of the Balmer Island Gazette. "The population of Balmer Island increases to 100,000 during the summer months. To reduce the number of accidents involving mopeds and pedestrians, the town council of Balmer Island., should limit the number of mopeds rented by each of the islands six moped and bicycle rental companies from 50 per day to 30 per day during the summer season. By limiting the number of rentals, the town council is sure to attain the 50 percent reduction in moped accidents that was achieved last year in the neighboring island of Torseau, when Torseaus town council

enforced similar limits on moped rentals." 来源：考试大 3. The following appeared in a memo from the new vice president of Sartorian, a company that manufactures mens clothing. 来源：考试大 "Five years ago, at a time when we had difficulties in obtaining reliable supplies of high-quality wool fabric, we discontinued production of our deluxe alpaca overcoats. Now that we have a new fabric supplier, we should resume production. This coat should sell very well: since we have not offered an alpaca overcoat for five years and since our major competitor no longer makes an alpaca overcoat, there will be pent-up customer demand. Also, since the price of most types of clothing has risen in each of the past five years, customers should be willing to pay significantly higher prices for alpaca overcoats than they did five years ago, and our company profits will increase." 4. The following appeared in a memo from the president of a company that builds and sells new homes in Steel City. 来源：考试大 "Over the past five years, the population of Steel City has increased by more than 20 percent, and family incomes in Steel City have risen much faster than the national average. Nationwide, sales of houses priced above \$150,000 have increased more than have sales of lower-priced houses. Such data indicate that we should make changes in our business to increase company profits. First, we should build fewer low-priced houses than we did last year and focus instead on building houses designed to sell at above \$150,000. Second, we should hire additional workers so that we can build a larger total number of houses than we did last year." 100Test 下载频道开通，各类考试题目直接下载。详细请访问 [www.100test.com](http://www.100test.com)