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https://www.100test.com/kao_ti2020/123/2021_2022__E5_86_99_E4_BD_9C_EF_BC_9AG_c86_123965.htm 1 1 5 、 The following appeared in a memo from the sales manager of Eco-Power, a company that manufactures tools and home appliances. "Many popular radio and television commercials use memorable tunes and song lyrics to call attention to the products being advertised. Indeed, a recent study of high school students showed that 85 percent could easily recognize the tunes used to advertise leading soft drinks and fast-food restaurants. Despite our company ' s extensive advertising in magazines during the past year, sales of our home appliances declined. Therefore, to boost company profits, we should now switch to advertisements featuring a distinctive song." 100Test 下载
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