

英文写作绝招（3）PDF转换可能丢失图片或格式，建议阅读原文

https://www.100test.com/kao_ti2020/125/2021_2022__E8_8B_B1_E6_96_87_E5_86_99_E4_c88_125461.htm 写作绝招三（文章主体段落三大杀手锏）一、举实例 思维短路，举实例！提出一个观点，举实例！提出一个方案，举实例！而且者也是我们揭示一个观点最好的方式，任何情况下，只要我们无法继续文章，不管三七二十一，尽管举例子！ In order to attract more customers, advertisers have adopted every possible simulative factor in making ads, such as sound, light, colours, cartoon films and human performance. For instance, to advertise a certain food, advertisers will ask an actor or actress to sit at a table and devour the seemingly delicious food while they film him or her. 更多句型：To take ... as an example, One example is..., Another example is..., for example 二、做比较方法：写完一个要点，比较与之相似的；又写完一个要点，再比较与之相反的；世界上没有同样的指纹，没有相同的树叶，文章亦同，只有通过比较，你才会发现二者的相同点（through comparison）和不同点（through contrast）。下面是一些短语：相似的比较：in comparison, likewise, similarly, in the same manner 相反的比较：on the other hand, conversely, whereas, while, instead, nevertheless, in contrast, on the contrary, compared with ..., ... 三、换言之没话说了，可以换一句话再说，让你的文章在多一些字，或者文邹邹地说，是让读者更充分的理解你的观点。实际就是重复重复再重复！下面的句子实际上就三个字 I love you! I am enthusiastic about you. That is to say, I love you. I am wild about

you. In other words, I have fallen in love with you. 或者上面我们举过的例子：I cannot bear it. 可以用短语表达：I cannot put up with it. 因此可以这样说：I cannot bear it. That is to say, I cannot put up with it or I am fed up with it. 更多短语：in more difficult language, in simpler words, put it more simply 英语写作要诀

twenty-word formula agreement: 主语和谓语在人称、数上的一致，关系代词与先行词的一致。 ambiguity: 尽量不去使用可能引起歧义的词语或句子。 brief: 文章"简为贵"，要抓住要点，简明扼要。 coherence: 文理通顺，前后连贯。 development: 主题的发挥应当充分、合理、正确。 division: 词汇、句子、段落要分配使用得当，划分要清楚，避免使用重复字句和种子片段。 figures: 正确合理使用各类修辞格式。 inflated diction: 不使用做作的语言。 key: 用适当的关键词突出主题，每段都应有主题句。 logical: 内容要符合逻辑。 message: 信息要新鲜、确实、可信。 omit: 合理删除多余的不必要部分。 proposition: 主张、观点、论述要清楚肯切、合情入理。

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