

职称英语综合类完形填空讲义6 PDF转换可能丢失图片或格式
， 建议阅读原文

https://www.100test.com/kao_ti2020/128/2021_2022__E8_81_8C_E7_A7_B0_E8_8B_B1_E8_c91_128570.htm PASSAGE 11 The Great Newspaper War Up until about 100 years ago, newspapers in the United States appealed only to the most serious readers. They used __1__ illustrations and the articles were about politics or business. Two men changed that - Joseph Pulitzer __2__ the New York World and William Randolph Hearst of the New York Journal. Pulitzer bought the New York World __3__ 1883. He changed it from a traditional newspaper into a very __4__ one overnight. He added __5__ illustrations and cartoons. And he told his reporters to write articles on __6__ crime or scandal they could find. And they did. One of them even pretended she was crazy and then she __7__ to a mental hospital. She then wrote a series of articles about the poor treatment of __8__ in those hospitals.

PASSAGE 11 The Great Newspaper War Up until about 100 years ago, newspapers in the United States appealed only to the most serious readers. They used __1__ illustrations and the articles were about politics or business. Two men changed that - Joseph Pulitzer __2__ the New York World and William Randolph Hearst of the New York Journal. Pulitzer bought the New York World __3__ 1883. He changed it from a traditional newspaper into a very __4__ one overnight. He added __5__ illustrations and cartoons. And he told his reporters to write articles on __6__ crime or scandal they could find. And they did. One of them even pretended she was crazy and then she __7__ to a

mental hospital. She then wrote a series of articles about the poor treatment of __8__ in those hospitals. In 1895, Hearst came to New York from __9__ California. He wanted the Journal to be more sensational and more exciting __10__ the world. He also wanted it to be __11__, so he reduced the price by a penny. Hearst attracted attention because his headlines were bigger than __12__. He often said, "Big print makes big news." Pulitzer and Hearst did anything they __13__ to sell newspapers. For example, Hearst sent Frederic Remington, the famous illustrator, __14__ pictures of the Spanish-American War. When he got there, he told Hearst that no fighting was __15__. Hearst answered, "You furnish the pictures. I'll furnish the war."

EXERCISE: 1. A) no B) many C) a lot D) little
 2. A) on B) for C) in D) of
 3. A) on B) in C) at D) about
 4. A) excite B) excitingly C) exciting D) excited
 5. A) a lot B) few C) a few D) lots of
 6. A) every B) all C) both D) many
 7. A) admitted B) was admitted C) could admit D) has admitted
 8. A) patients B) patience C) patient D) patiences
 9. A) an B) the C) a D) /
 10. A) than B) as C) in D) for
 11. A) cheap B) cheaper C) cheapest D) the cheapest
 12. A) anyone B) anyones C) anyone else D) anyone elses
 13. A) may B) might C) can D) could
 14. A) draw B) drew C) to dray D) drawn
 15. A) going B) going out C) going on D) going off

Key:
 ADBC DABADABDDCC

PASSAGE 12 Shopping for Clothes

Shopping for clothes is not the same experience for a man as it is for a woman. A man goes shopping because he needs something. His purpose is settled and decided in __1__. He knows what he wants, and his __2__ is to find it and buy it. All men simply walk into a shop

and ask the assistant for what they want. If the shop has it in stock, the deal can be and often is completed in less than five minutes, with hardly any chat and to everyone's ___3___. For a man, slight problems may begin when the shop does not have what he wants. In that ___4___ the salesman tries to sell the customer something else - he offers the nearest to the article required. Good salesman brings out such a substitute with ___5___: "I know this jacket is not the style you want, sir, but would you like to try it for size. It ___6___ to be the colour you mentioned." Few men have ___7___ with this treatment, and the usual response is: "This is the right colour and may be the right size, but I should be ___8___ my time and yours by trying it on." For a woman, buying clothes is always done in the ___9___ way. Her shopping is not often ___10___ on need. She has never fully decided what she wants, and she is only "having a look round". She is always open to persuasion, willing to try ___11___ any number of things. Uppermost in her mind is the thought of finding something that ___12___ thinks suits her. Most women have an excellent sense of value and are always on the look-out for the unexpected ___13___. Faced with a roomful of dresses, a woman may easily spend an hour going from one rail to another ___14___ selecting the dresses she wants to try on. It is a tiresome process, but apparently a(n) ___15___ one. Most dress shops provide chairs for the waiting husbands.

100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com