AboutBankofCommunications(5)交行概况 PDF转换可能丢失图 片或格式,建议阅读原文

https://www.100test.com/kao_ti2020/128/2021_2022_AboutBanko_ c92_128538.htm Quality banking services Capitalizing on its advantages, BOCOM has kept exploring for new developments of banking products, banking tools and banking systems, and formed a business system featuring diversified products and advanced technical means. Combining the traditional "one-to-one" service network and omni-directional modern electronic service channels, BOCOM now provides diversified and comprehensive professional services in such fields as corporate banking, personal banking, international banking and brokerage services. BOCOM has developed a range of branded products well-represented by "Forex Kit ", "Pacific card " and "Fund Supermarket". BOCOM enjoys high accolades in the market and is a market leader in the banking industry. In 2005, as one of the three pilot banks to set up fund companies, BOCOM established the BOCOM-Schroeder Fund Management Co., Ltd., and launched the "Global card of the Chinese "Pacific dual-currency credit card, featuring the logo of HSBC, BOCOM's strategic partner with the enrollment of 1,000,000 card in a year. BOCOM will soon serve customers worldwide on a broader platform. 优质的金融服务 交通银行充分 发挥自身优势,在金融产品、金融工具和金融制度领域不断 探索创新,形成了产品覆盖全面,科技手段先进的业务体系 , 通过传统网点"一对一"服务和全方位的现代化电子服务 渠道相结合,为客户在公司金融、私人金融、国际金融和中

间业务等领域提供全面周到的专业化服务。交通银行拥有以"外汇宝"、"太平洋卡"、"基金超市"为代表的一批品牌产品,在市场享有盛誉,市场份额在业内名列前茅。2005年,作为银行设立基金公司的三家试点银行之一,交通银行发起设立了交银施罗德基金管理公司,并成功发行两个基金产品;推出了带有战略合作伙伴汇丰银行标识的"中国人的环球卡"——太平洋双币信用卡,一年内在册卡量已突破100万张,标志着交通银行将在更为广阔的平台为海内外客户开展服务。100Test下载频道开通,各类考试题目直接下载。详细请访问www.100test.com