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E5_9B_BD_E8_81_8C_E7_c91_129254.htm Ford1 Ford ' s great strength was the manufacturing process--not invention . Long before he started a car company, he was a worker, known for picking up pieces of metal and wire and turning them into machines . He started putting cars together in 1 891 Although it was by no means the first popular automobile , the Model T showed the world just how creative Ford was at combining technology and market . 2 The company ' s assembly line alone threw America ' s Industrial Revolution into overdrive (高速运转) . Instead of having workers put together the entire car, Ford ' s friends, who were great toolmakers from Scotland , organized teams that added parts to each Model T as it moved down a line . By the time Ford ' s Highland Park plant was humming(嗡嗡作响)along in 1914 , the world ' s first automatic conveyor belt could turn out a car every 93 minutes . 3 The same year Henry Ford shocked the world with the \$5—aday minimum wage scheme, the greatest contribution he had ever made . The average wage in the auto industry then was \$2 . 34 for a 9-hour shift . Ford not only doubled that , he also took an hour off the workday . In those years it was unthinkable that a man could be paid that much for doing something that didn ' t involve all awful lot of training or education . The Wall Street Journal called the plan “ an economic crime ” , and critics everywhere laughed at Ford . 4 But as the wage increased later to daily \$10, it proved a

critical component of Ford ' s dream to make the automobile accessible(可及的)to a11 . The critics were too stupid to understand that because Ford had lowered his costs per car, the higher wages didn ' t matter---except for making it possible for more people to buy Cars . 27 The assembly line made it possible to28 Fordwasthefirstto adopt29 Ford ' S cars became available toO ordinary people thanks to30 Ford ' S higher-wage and lower-cost strategy was strongly A criticized by the mediaB the low wage in the auto industryC their lower pricesD produce cars in large numbersE the 8 . hour shiftF combined technology and market 100Test 下载 频道开通 , 各类考试题目直接下载。 详细请访问 www.100test.com