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1. TV can make a beggar world-famous overnight. world famous=well-known One of the most fascinating things about television is the size of the audience. A novel can be on the “ best sellers ” list with a sale of fewer than 100,000copies, but a popular TV show might have 70 million TV viewers. TV can make anything or anyone well-known overnight. 1. TV can make a beggar world-famous overnight. world famous=well-known A. Right B. Wrong C. Not mentioned 「答案」：A

2. The principle behind “ quiz ” or “ game ” shows is to put ordinary people on TV to play a game for prizes and money. principle 原则 A. Right B. Wrong C. Not mentioned 「答案」：B

3. Prizes and money are usually provided by TV stars and large companies for winners. A. Right B. Wrong C. Not mentioned 「答案」：C

4. One of the TV personalities, Charles Van Doren was proved to be cheating by persuading the Shows producers to give him the answers beforehand. personality 性格，人物 figure 人物 beforehand=in advance A. Right B. Wrong C. Not mentioned 「答案」：B

This is the principle behind “ quiz ” or “ game ” shows, which put ordinary people on TV to play a game for the prize and money. A quiz show can make anyone a star, and it can give away thousands of dollars just for fun. But all of this money can create problems. For instance, in the 1950s, quiz shows were very popular in the U.S. and almost everyone watched them. Charles Van Doren,

an English instructor, became rich and famous after winning money on several shows. He even had a career as a television personality. But one of the losers proved that Charles Van Doren was cheating. It turned out that the shows producers, who were pulling the strings, gave the answers to the most popular contestants beforehand. Why? Because if the audience didn't like the person who won the game, they turned the show off. Based on his story, a movie under the title "Quiz Show" is on 40 years later. contestant 参加者 5. The huge scandal of cheating on TV games shows was not exposed until 40 years later in the movie "Quiz Show". scandal 传言, 传闻 not ...until 直到...才 expose 曝光 pose 姿势 expose 向外 A. Right B. Wrong C. Not mentioned 「答案」: B 6. Nowadays game shows are not treated as seriously as they used to be. A. Right B. Wrong C. Not mentioned 「答案」: A 7. Winners of present-day TV game shows no longer get money from the shows. no longer=no more 不再 A. Right B. Wrong C. Not mentioned 「答案」: B Charles Van Doren is no longer involved with TV. But game shows are still here, though they aren't taken as seriously. In fact, some of them try to be as ridiculous as possible. There are shows that send strangers on vacation trips together, or that try to cause newly-married couples to fight on TV, or that punish losers by humiliating them. The entertainment now is to see what people will do just to be on TV. People still win money, but the real prize is to be in front of an audience of millions. 100Test 下载频道开通, 各类考试题目直接下载。详细请访问 www.100test.com