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[https://www.100test.com/kao\\_ti2020/130/2021\\_2022\\_\\_E6\\_A8\\_A1\\_E6\\_8B\\_9F\\_E9\\_A2\\_98\\_EF\\_c94\\_130937.htm](https://www.100test.com/kao_ti2020/130/2021_2022__E6_A8_A1_E6_8B_9F_E9_A2_98_EF_c94_130937.htm) The passage has 15 blanks. For each blank there are four choices marked A ) , B ) , C ) and D ) on the right side of the paper. You should choose the ONE that best fits into the passage. Passage 3 Who won the World cup 1998 football game What happened at the United Nations How did the critics like the new play 31 ) \_\_\_\_\_ an event takes place , newspapers are on the streets giving the details. Wherever anything happens in the world , reporters are on the spot to gather the news. Newspapers have one basic 32 ) \_\_\_\_\_ , to get the news as quickly as possible from its source , from those who make it to those who want to 33 ) \_\_\_\_\_ it. Radio , telegraph , television , and 34 ) \_\_\_\_\_ inventions brought competition for newspapers. So did the development of magazines and other means of communication. 35 ) \_\_\_\_\_ , this competition merely spurred the newspapers on. They quickly make use of the newer and faster means of communication to improve the 36 ) \_\_\_\_\_ and thus the efficiency of their own operations. Today more newspapers are 37 ) \_\_\_\_\_ and read than ever before. Competition also led newspapers to branch out into many other fields. Besides keeping readers 38 ) \_\_\_\_\_ of the latest news , today ' s newspapers educate and influence readers about politics and other important and serious matters. Newspapers influence readers ' economic choices 39 ) \_\_\_\_\_ advertising. Most newspapers depend on advertising for

their very 40 ) \_\_\_\_\_. Newspapers are sold at a price that 41 ) \_\_\_\_\_ even a small fraction of the cost of production. The main 42 ) \_\_\_\_\_ of income for most newspapers is commercial advertising. The success in selling advertising depends on a newspaper ' s value to advertisers. This 43 ) \_\_\_\_\_ in terms of circulation. How many people read the newspaper Circulation depends somewhat on the work of the circulation department and on the services or entertainment 44 ) \_\_\_\_\_ in a newspaper ' s pages. But for the most part , circulation depends on a newspaper ' s value to readers as source of information 45 ) \_\_\_\_\_ the community , city , country , state , nation and world and even outer space.来源 : www.examda.com 31.A. Just when B. While C. Soon after D. Before 32.A. reason B. cause C. problem D. purpose 33.A. make B. publish C. know D. write 34.A. another B. other C. one another D. the other 35.A. However B. And C. Therefore D. So 36.A. value B. ratio C. rate D. speed 37.A. spread B. passed C. printed D. completed 38.A. inform B. be informed C. to be informed D. informed 39.A. on B. through C. with D. of 40.A. forms B. existence C. contents D. purpose 41.A. tries to cover B. manages to cover C. fails to cover D. succeeds in 42.A. source B. origin C. course D. finance 43.A. measures B. measured C. is measured D. was measured 44.A. offering B. offered C. which offered D. to be offered 45.A. by B. with C. at D. about 答案 ; 31. C 32. D 33. C 34. B 35. A 36. D 37. C 38. D 39. B 40. B 41. C 42. A 43. C 44. B 45. D 100Test

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