

BCE商务英语二级模拟试题(上) PDF转换可能丢失图片或格式，建议阅读原文

https://www.100test.com/kao_ti2020/150/2021_2022_BCE_E5_95_86_E5_8A_A1_E8_c85_150233.htm 一。READINGPART

ONE Questions 1-7。 Read these sentences and the three company plans below。 Which company does each sentence describe ? 。

For each sentence mark one letter (A , B or C) on your Answer Sheet.

Example To combine its operations in different parts of the world will save a lot of money for the company. Answer : B

1. The company has businesses in four continents of the world.

2. The company has appointed a new manager in charge of medicines.

3. New automobiles will be developed in its program centers.

4. A reform is being carried out in its organizations.

5. Goods for hair protection makes a lot of money for the company.

6. It tries to be more ready to meet the needs of the customers.

7. The company is made up of fourteen subcompanies all over the world.

A . FORD To save up to \$ 3 billion a year , Ford is merging its manufacturing , sales , and product development operations in North America and Europe-and eventually in Latin America and Asia. And in a move toward a more horizontal organization the company is setting up five program centers with worldwide responsibility in develop new cars and trucks.

B. IBM Big Blue is reorganizing its marketing and sales operations into 14 worldwide industry groups , such as banking , retail , and insurance. In moving away from an organization based on geography , IBM hopes to eliminate turf wars and make itself more responsive to customers.

C. BMS Bristol-Meyers Squibb is

revamping its consumer business by appointing a new chief responsible for its worldwide consumer medicines business such as Bufferin and Excedrin. The 11, 400 million U. S. dollars drug company also has formed a new unit with worldwide responsibility for its Clairol and other hair-care products.

PART TWO Questions 8-12. Read this proposal about the CPT Word Processor. Choose the best sentence from the list A-I to fill each of the blanks. For each blank (8 -12) mark one letter (A -I) on your Answer Sheet. Do not mark any letter twice. One answer has been given as an example.

15 June 1993 Ms. Martha Weston
Word Processing Supervisor
ABC Company
Post Office Box 107228
King s Street London
Dear Ms. Weston.

Performance of the Cpt Equipment
I m Pleased to tell you about our experience with the CPT Word Processor as you requested recently..... example I assume you have looked at several machines and have narrowed down your choices. Here are my observations.

An approach to adopting word processors
Eighteen months ago we adopted CPT equipment on limited scale with the idea in mind that we could gradually get rid of electric typewriters as we became familiar with the word processor. 8 The stations are actually in pairs so each pair can share a common printer..... 9..... We use the equipment as dedicated word processors , although we do have the ability to link up with our computer installation. The step-at-a-time development of our word-processing center has , we think , saved us money and training time. 10.....

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