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阅读原文

[https://www.100test.com/kao\\_ti2020/150/2021\\_2022\\_BEC\\_E5\\_A4\\_8D\\_E4\\_B9\\_A0\\_E6\\_c85\\_150501.htm](https://www.100test.com/kao_ti2020/150/2021_2022_BEC_E5_A4_8D_E4_B9_A0_E6_c85_150501.htm) Try to answer these questions after reading the description of the firm below : What areas does the firm work in ? What is the firm contributing to ? How successful has the firm been recently ? Who works with the firm ? What products does the firm produce ?

**Moving in the Same Direction**

Lucky-Goldstar is a group of 26 Korean companies working in chemistry , electronics , and services. For each of the last five years , annual growth has averaged 24% , with sales reaching the U\$12 billion mark in 1986. Today , Lucky-Goldstar products and services ranging from engineering plastics , home appliances and fiber-optic communication systems to construction , finance and trade are help to create a better quality of life both at home and abroad. We also operate Koreas largest private research institutes , investing 4.5% of sales into Ramp.T , Hitachi , Siemens , and Caltex are doing a lot to stimulate mutual growth , while promoting economic development and free market systems in other countries as well as our own. Overseas subsidiaries like Goldstar of America ( in Huntsville , Alabarma ) are contributing to higher employment , too. With management systems that are resulting in greater worker satisfaction , lower absenteeism , and better quality off the production line. Lucky-Goldstar. A team of 70 , 000 individuals working together with companies around the globe. Bring the worlds latest technologies to Korea , and the fruits of Koreas can-do spirit

to the world. Take time to get to know us better. Contact the Business Development Dept. , Lucky-Goldstar Intl Corp. , Yoido P.O. Box 699 , Seoul , Korea. Phone ( 02 ) 785-5694 , Telex K27266 LGINTL. 100Test 下载频道开通 , 各类考试题目直接下载。详细请访问 [www.100test.com](http://www.100test.com)