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https://www.100test.com/kao_ti2020/150/2021_2022_2006_E5_B9_B4_E4_B8_8B_c85_150550.htm 试题 15Candidate Name

_____ Centre Number Candidate

NumberUNIVERSITY OF CAMBRIDGE LOCAL

EXAMINATIONS SYNDICATEExaminations in English as a

Foreign LanguageBUSINESS ENGLISH CERTIFICATE

0352/1VantageTest of Reading Test 022Saturday 1 JUNE 2002

Morning 1 hourAdditional materials:Answer SheetTIME 1

hourINSTRUCTIONS TO CANDIDATEDo not open this paper

until you are told to do so. Write your name, Center number and

candidate number in the spaces at the top of this page. Write these

details in pencil on your Answer Sheet if these are not already

printed. Write all your answers in pencil on your Answer Sheetno

extra time is allowed for this. Read carefully the instructions for each

part and the instructions for completing your Answer Sheet. Try to

answer all the questions. At the end of the examination hand in both

this question paper and your Answer Sheet. INFORMATION FOR

CANDIDTESTThere are forty-five questions on this question

paper. This question paper consists of 10 printed pages and 2 blank

pages.SP(SLC) S22086/3 UCLES 2002 Turn OverPART

ONEQuestions 1-7#61548. Which book (A, B, C or D) does each

statement 1 7 refer to? #61548. You will need to use some of these

letters more than once. Example:0 It includes studies of a number of

companies around the world.1 It looks at how business organizations

can affect the environment.² It contains practical advice for people involved in data collection.³ It claims that earlier analyses of this aspect of organizations were too simplistic.⁴ It examines contrasting approaches to staff selection.⁵ It gives a better explanation of the issues than other books on the subject.⁶ It draws on the personal experience of the writers.⁷ It looks at how external influences can impact on the effectiveness of managers.

A MANAGERS IN THE MAKING

As examples of 'organizational' and 'market' approaches to society, Japan and Britain provide a useful contrast, showing the national and cultural factors which affect the performance of executives. There is extensive research data behind this book, and key areas of comparison between the two countries include their different systems of recruitment and their diverse attitudes both to management control and the work environment.

B Analyzing Organizations

This book provides support for managers who need to plan organizational research with a step-by-step, 'how-to' guide. The authors describe each part of the process, the advantages and disadvantages that result from many of the choices that must be made, and the lessons they have learnt from years spent designing and conducting surveys. The sections on research into recruitment and employment relationships are particularly informative.

C The Culture Of Organizations

This book looks at the culture of business organizations and the writers suggest that this is more complex and diverse than had previously been recognized. A variety of different and non-traditional research settings across industries are represented, including a car plant in

Slovenia, a US software developer and a Korean electronics company. DImages Of Organizations This book shows how organizations can be managed and designed in new ways. There are chapters on the complexity of corporate culture, and on how managers can deal with the negative impact organizations may have on society and the natural world. No other publication covers the arguments so clearly while developing the implications for management with such force. 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com