2006年下半年商务英语BEC中级阅读指导连载3 PDF转换可能 丢失图片或格式,建议阅读原文 https://www.100test.com/kao\_ti2020/150/2021\_2022\_2006\_E5\_B9\_ B4\_E4\_B8\_8B\_c85\_150587.htm 第三课时试题 10Example: The job offers perks in addition to the basic salary. Answer: D 1. Experience in advertising would be helpful in this job. 2. This job would probably suit somebody who has worked in the purchasing department of a large chain of stores. 3. Three years ' experience would not be enough for this job. 4. For this job it would be useful if you have studied how to carry out surveys into consumer attitudes. 5. In this job you would take charge of a product which has been on the market for many years. 6. To get this job it is not necessary to have work experience. 7. Such a high-ranking position does not come up very often. AProduct ManagerThis company has at present about 30% of the market and a turnover of more than pound.80 million and a team of three managers. Applicants need to have a minimum of five years 'experience in product management. A market research qualification would be an advantage. CManagement TraineesFor this exciting position in the leisure industry we are seeking management trainees to develop excellent buying skills. Possibly a new graduate, the successful applicant may have experience with a big national retailer, but must certainly possess excellent negotiation and communication skills. DMarketing ExecutiveThis important position has recently been created by one of the country 's leading clothes manufacturers. It is an outstanding opportunity for a graduate with two years ' experience in design or

magazine publishing. The successful candidate will be given responsibility for a major, recently launched brand. It would be an advantage to have experience of promotional activities. Excellent fringe benefits on offer . 100Test 下载频道开通,各类考试题目直接下载。详细请访问 www.100test.com