

2006年下半年商务英语BEC中级阅读指导连载1 PDF转换可能丢失图片或格式，建议阅读原文

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第一课时开场白评分标准：A、B、C 考试通过（Passing Grade）D、E 考试不及格（Failing Grade）BEC阅读考试时间：1小时 题目数：45道题 题型：1、Matching（搭配题或匹配题）第一部分共7道题，文章250 - 350字，是商业环境中的文章（产品广告，招聘广告）。要么是一篇较长文章中选出4个相关段落，或者是相关主题的4篇短文章 题目难度中等 侧重于辨认具体的信息或具体的细节，极少考主旨2、Matching（搭配题或匹配题）考察把握文章结构和段落大意的能力 给出1篇正文（商业类报刊文章或报告中选出并稍加改写），留有可填写1句话的一些空格。加上7个选项，第二部分字数为450 - 580。考官共留出6个空格，实际上考生只需填写5个空格，因为第一个空格都是作为example给出的，其答案为G。故只需6选5 难度较大3、Multiple Choice（单项选择题）4选1的单项选择题 6个题目 文章是一篇450 - 550字的正文（一般的或商务的出版物、公司文献或管理方面的书籍。正文可能经过编辑，但来源是真实的）正确答案不会是简单的词汇搭配，而是对文章中句子的意译或解释 题目难度较大4、选择题形式的完成句子题 15个题目 200 - 300字的一篇正文，有15个空格，每道题都有4个选项，从中选择 1个意义最合适的 文章不是特别难，考查考生词汇能力5、Correction（改错题）考12个题目，全部是找出额外的和不必要的单词 考查语法知识 命题题材：1、商业信函（Business Letter）常出现在第四、五部分 2、广告

(Advertisement) 第一部分常考 3、关于经济或者商业的一些消息或者公告 (Public Information) 4、产品介绍 (Product Description) 5、商务活动方面的计划、安排、决定或建议 (Business Plan / Proposals / Recommendations) 6、会议记录 (Record of Meeting) 7、非正式信息 (Informal Messages)

PART ONE 解题步骤： 1、阅读题目及七个单句，划出句意关键词。对于谈论相似主体的句子，需区别内容的相同处和不同处，注意体现不同处的关键词 2、快速浏览短文（依靠小标题迅速抓住各篇短文的主题）。浏览过程中如果发现答题的具体信息，可在具体信息下面划线并标上题号以备最后检查关键词：（定位词）原词重现：人名、地名、数字、时间、百分比、金钱、黑体字、斜体字 原意重现： 1、同义相似 2、同义差异 题目对原文进行归纳与总结：广告：产品、招聘、招生、书评 人力资源、财经 1、产品广告 (Product Advertisement) 1) 产品名称 2) 产品特征

练习 1. Furniture Ads

1. These can be piled up neatly without taking up much space. 2. It is usually placed in front of a dressing table. 3. When folded it turns into a soft and comfortable bed. 4. People can adjust the height of this to get a conformable sitting position. 5. There is a circular metal frame at the bottom where you can rest your feet. 6. This set of furniture is characterized by space-saving and easy storage. 7. The top of this can be stretched to certain length.

A. Folding Table with Chairs

Folding Oak Finish Table with 4 Chairs. Unique space saving design converts from a small compact unit to a full size dining table! Chairs fit inside table when folded-Oak finish on selected beech solids and veneers. Table closed: 34 " wide, 11 " deep. table opened: 34 " wide, 62 "

long.B. High Fashion Bar Stool Oversized deep slung 3.5 padded seat. Back supports serve as functional armrests. New hefty 1 diameter steel foot-ring. Adjustable height. 24 " to 30 " high. Easy to assemble with simple hand tools.

C. White Wire Stack Chair Sturdy wire welded steel construction for a sleek, high tech look. Practical seating that keeps you cool. Outside on the patio or deck. inside in the kitchen or family room. These lightweight chairs stack neatly for easy access. Quick and convenient storage.

D. Folding Cushioned Chairbed Comfortable seating converts to become a single sleeper in seconds! Sleeps on adult. The perfect solution when unexpected overnight guests arrive! Ideal for college dorm, Kid ' s room, den or spare room. Sturdy Herculon tweed fabric cover in grey/blue. 31 " W x 72 " L x 25 " H. E. You ' ll be ' sitting pretty ' with this vanity bench. White powder coated finish on welded steel. It can be used as a companion to a vanity table or alone as an attractive bath accent. Grid style seat, complete with removable comfort cushion. 19 " W x 12.75 " L x 20 " H. easy assemble.

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