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[https://www.100test.com/kao\\_ti2020/150/2021\\_2022\\_\\_E5\\_95\\_86\\_E5\\_8A\\_A1\\_E8\\_8B\\_B1\\_E8\\_c85\\_150680.htm](https://www.100test.com/kao_ti2020/150/2021_2022__E5_95_86_E5_8A_A1_E8_8B_B1_E8_c85_150680.htm) Dear As a valued customer of [name of company] , we couldnt wait to bring you the good news. This letter is to announce the incorporation of our new customer incentive program ( CIP ? ) 。 Well , maybe we havent thought of a great logo for it yet , but if you read on I think youll agree that no matter what we call it , its super ! Starting on June 1st , a record of your account with our store will be maintained on a cumulative basis for a period of one year. Once your purchases have reached \$500 , you will be automatically entitled to a 5% discount on any order placed , including orders for sale items. When your orders have reached the \$1 , 000 mark , your discount will increase to 10%. A \$1 , 500 accumulation of orders will entitle you to a 15% discount and once you have reached \$2 , 000 you will receive 20% off all merchandise orders. We think its a great idea and hope that you agree. Wont you send us a purchase order today to get you started on your way ? If you think of a good name for us to tag onto this new discount program , please let us know ! 100Test 下载频道开通，各类考试题目直接下载。详细请访问 [www.100test.com](http://www.100test.com)