

BEC中级词汇精选（8）PDF转换可能丢失图片或格式，建议
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https://www.100test.com/kao_ti2020/150/2021_2022_BEC_E4_B8_AD_E7_BA_A7_E8_c85_150734.htm advertisement ad（简写）n.

广告，布告 出公告，做广告 short tombstone advertisement 证券发行公告；证券经手人名单 commercial advertisement 商业广告 publishers' advertisement 出版商广告 classified advertisement 分类广告 television advertisement 电视广告 例 It has many advertisements and many different sections on Sunday Paper. 星期日报有很多广告和许多栏目。 The best way to sell your car is to put an advertisement in the local paper. 在当地报纸刊登广告是出售汽车的最好办法。 advertising n. 广告业 做广告 adj. 广告的，与广告有关的短语 point-of-purchase advertising 零售商说明其经营业务的广告标志 price advertising 价格广告 advertising expense 广告费 institutional advertising 建立永久声誉的广告 keyed advertising 广告索引 local advertising 区域性广告 例 Advertising is one of the biggest businesses in America. 广告业是美国最大的行业之一。 Cigarette advertising has now been banned on television. 当局已禁止在电视上做香烟广告。 afford v. 买得起，承受得住 承担费用 例 We really can't afford a new car. (We really can't afford to buy a new car.) 我们实在买不起新车子。 I can't afford to lose the goodwill of our customers. 我承担不起失去顾客信任的后果。 The land affords wheat. 这地出产小麦。 after-sales service 售后服务（常用于汽车、电脑、家用电器等耐用消费品） 例 We offer a free after-sales service for the first twelve months after purchase. 在购后的12个月内我们提供免费售

后服务。 agenda n. 议事日程 短语 place/put something on the agenda 把某事提到日程上来 approved agenda 审定议程（最后通过的会议议程） provisional agenda 临时议程 例 The agenda will be sent out in advance of the meeting. 议程将在会议前发出。

“ They share with them an agenda beyond the immediate goal of democratization of the electoral process. ” (Daniel Sneider) “ 除了实现选举过程民主化这一近期目标以外的他们之间的议事日程。 ” （丹尼尔*斯奈德） 100Test 下载频道开通，各类考试题目直接下载。 详细请访问 www.100test.com