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https://www.100test.com/kao_ti2020/150/2021_2022_BEC_E9_AB _98_E7_BA_A7_E5_c85_150761.htm e desired path. aspiring to achieve a position above the present position is natural. the planned career path to that position may involve either a series of promotions within the firm or switching to a different firm, while planning a career path is a useful motivator, the plans should be achievable. if everyone planned to be president of a company, most plans would not be achieved. this can cause frustration. a preferable career path would include short-term goals, since some ultimate goals may take twenty years or longer. the use of short-term goals can reinforce confidence as goals are achieved. career development: the importance of acquiring a range of skills throughout your careerit is important a person to have a range of skills in the course of his career development. when he has a range of skills, he is obviously more competitive than those who dont and therefore has more chances of promotion. and it will be easier for him to find a job outside his company if he is not satisfied with his present job. in addition, a person with a range of skills is more likely to work his way up to the top of the corporate ladder.human resources: how to provide effective support for new members of stafftraining: the importance of a continuous programme of staff training within a companystaff management: how to achieve and maintain high motivation among a workforcemotivating employees: employees tend to be more satisfied with their jobs if they are provided (1) compensation that is

aligned with their performance, (2) job security, (3) a flexible work schedule, and (4) employee involvement programs. firms should offer job security, compensation that is tied to employee performance, more flexible work schedules, and more employee involvement programs. to the extent that job satisfaction can motivate employees to improve their performance, firms may be able to a higher production level by providing greater job satisfaction. marketing researchmana 100Test 下载频道开通,各类考试题目直接下载。详细请访问 www.100test.com