

BEC高级口语专帖parttwo(4) PDF转换可能丢失图片或格式，  
建议阅读原文

[https://www.100test.com/kao\\_ti2020/150/2021\\_2022\\_BEC\\_E9\\_AB\\_98\\_E7\\_BA\\_A7\\_E5\\_c85\\_150793.htm](https://www.100test.com/kao_ti2020/150/2021_2022_BEC_E9_AB_98_E7_BA_A7_E5_c85_150793.htm) 31. How to balance company growth with production capacityA: in order to balance company growth with production capacity we must keep our production capacity at an appropriate level so that it can promote the growth of our company. If we pay too much attention to the development of production capacity while neglecting the possible harms it can cause we will have to face the stagnation in the grow of our company or the growth bubble which will eventually burst. If we accelerate our production capacity without any consideration of the current market demand or current situation of the company ' s sales we will definitely increase our inventory which will cause the break of the cash flow. 32. How to achieve and maintain high motivation among a workforceA: first set up an incentive mechanism within the company to ensure that every highly-motivated employee is awarded. Second try to produce a healthy and sound environment within the company to ensure that every employee know the importance and benefit of keeping high motivation in his or her job. Third help very employee to plan his or her future career within the company to make them sure that they are paid close attention to by the company and they will have a better future if they stay with the company. 33. The importance of training staff in how to use new technology when introducing it into the workplaceA: it is a very important step to train your staff in how to use the new technology.

First of all most of your staff won't be familiar with this technology since it is new and unless you train them they will spend much more time in getting used to it. Therefore your training is worthy in getting your staff to understand the new technology. Secondly you still won't enjoy the high efficiency brought up by the new technology if you can't achieve the perfect combination of your staff and the new technology which is only possible through training. The last but not the least you can improve your staff's ability to harness the new technology through your training program and make them more confident in their work, which will definitely enhance the efficiency of your company.

34. How to maintain good relationships with suppliers  
A: first improve your cooperation with your supplier. It is not just a simple deal you make with your supplier. That is to say you should do your business with your supplier on the basis of equality mutual respect and mutual benefit. Second try to let your suppliers know that you are willing to establish the long-term relationship with them so that they are more confident with the current business with your company. Third it is your PR department's job to communicate with your suppliers on the regular basis and enhance the friendly relationships between you and your suppliers.

35. How to achieve a strong visual impact in advertising  
A: first we should use an impressive and unique color design or slogan in our advertising. Each of them is expected to achieve strong visual impact which will make your advertisement a complete one-off. In addition, we can apply multi-media technology to our ad to achieve some special visual effects such as 3D animation.

36. The importance of being able

to cope with the stress in a jobA: as today ' s businessmen we shoulder more and more responsibilities and experience more intensive stress which if not appropriately deal with will lead to mental fatigue or other mental illnesses or even worse the total breakdown. Therefore the ability to cope with the stress in our jobs is one of the most important skills we should acquire in today ' s business world. Furthermore, we will inevitably encounter some stress in our daily work. Without appropriately dealing with these stresses we cannot continue our work in a normal way and the stagnation will appear to offset any achievement we have made in the previous work.37. The importance of a safe working environment for maintaining staff moraleA: in a safe working environment your staff will work more comfortably without worrying about the possible risk or “ danger ” resulting from the neglect of safety procedures. In this case the possible injuries or death will occur rarely and your staff will appreciate the company ' s ponderance over their safety. They will feel valued by the company and therefore they will try their best to work and maintain a high morale. 100Test 下载频道 开通 , 各类考试题目直接下载。 详细请访问 [www.100test.com](http://www.100test.com)