

04-05年床上用品市场商务英语报告 PDF转换可能丢失图片或格式，建议阅读原文

[https://www.100test.com/kao\\_ti2020/151/2021\\_2022\\_04-05\\_E5\\_B9\\_B4\\_E5\\_BA\\_c85\\_151360.htm](https://www.100test.com/kao_ti2020/151/2021_2022_04-05_E5_B9_B4_E5_BA_c85_151360.htm) 2004-2005 Annual Report on China

's Bedding Market [Key Words] China 's Bedding Market  
Title:2004-2005 Annual Report on China 's Bedding Market 来源  
: [www.examda.com](http://www.examda.com) Report Summary The report sums up the development of the global and Chinese bedding markets in 2004. Through accurate data and full elaboration, it describes the structure of China 's bedding market and features of the demand-supply relationship from various angles. Meanwhile, it examines competition between enterprises in different market segments, presenting assessment of leading players ' competitiveness. The report especially points out the following: China 's bedding industry grew rapidly in 2004, and market size increased sharply. Exports and foreign exchange earnings also kept growing. There is still a rather low degree of concentration in the bedding industry. On the whole, it is still a market of perfect competition. Long excessive competition has kept the overall profit level in the industry low. As people 's standard of living continues to rise and residential construction and the tourism industry continue to develop in the next few years, there will be rises in the market demand for bedding products in the market. As an emerging durable consumer product, bedding will become a new growth area and a focus of competition in the textile industry. After analyzing major factors affecting the development of China 's bedding market from 2005-2009, the

report presents qualitative and quantitative forecast of the development trend of the market. Finally, it provides development strategy and recommendations for leading enterprises and growing enterprises respectively.

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3. Jiangsu Menglan (Group) Corp.

4. Shenzhen Fuanna Bedding Co., Ltd.

5. Mengjie Sewed Products Industrial Company

V. Factors Affecting the Development of China ' s Bedding Market from 2005 to 2009 来源 : [www.examda.com](http://www.examda.com)

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