商务英语BEC高级冲刺试题Text1(五) PDF转换可能丢失图 片或格式,建议阅读原文

https://www.100test.com/kao\_ti2020/151/2021\_2022\_\_E5\_95\_86\_E 5\_8A\_A1\_E8\_8B\_B1\_E8\_c85\_151383.htm Speaking 16 minutes Part one : In this part, the interlocutor asks question on a number of work-related and non-work related subjects to each candidate in turn. You have to give information about yourself and express personal opinions. Part two The candidate chooses one topic and speaks about it for approximately one minute. One minutes preparation time is allowed. A Customer relations : the importance of making customers feel valued B company growth : the importance to a company of controlling expansion C Marketing : how to ensure that agents maintain a high level of effectiveness when representing a company Part Three : In this part of the test, candidates are given a topic to discuss and are allowed 30 seconds to look at the prompt card, before talking together for about three minutes. Afterwards, the examiner asks more questions related to the topic. For two candidates Staff Suggestion Scheme Your company is planning to introduce a suggestion scheme and to encourage members of staff at all levels to contribute ideas. You have been asked to consider ways of setting up the scheme. Discuss, and How to set up the scheme so that all staff feel decide together : they can contribute How suggestions from members of staff could be evaluated. For three candidates Staff suggestion scheme : You company is planning to introduce a suggestion scheme and to encourage members of staff at all levels to contribute ideas. You have

been asked to consider ways of setting up the scheme. Discuss, and decide together: How to set up the scheme so that all staff feel they can contribute How suggestions from members of staff could be evaluated What kinds of rewards would be suitable for suggestions made. Follow-on questions: Which kinds of companies can benefit most from suggestion schemes? (why?)

What other methods can companies use to generate ideas for improvements? What other ways are there of increasing staff involvement in a company? In what ways can companies obtain suggestion or comments from customers? How important are new ideas for companies in maintaining competitiveness? Why? Key Test 1 Reading 1 D 2 B 3 E 4 A 5 D 6 C 7 E 8 C Part 2 9 B 10 A 11E 12C 13D 14F Part 3 15 B16D 17A 18D19B 20 A Part 4 21 B 22C 23 A 24 D25 A 26-30 B D D C A Part 5 31- 35 AS WHY NOT/ HARDLY WHO/ THAT OF 36-40 FOR SO/ THUS HAVE MUCH LIKE PART 6 41-45 CORRECT THEY CORRECT BEING WHICH 46-50 FOR CORRECT SHOULD WHEN CORRECT 51-52 THEIR THAT Test WRITING 100Test 下载频 道开通,各类考试题目直接下载。详细请访问 www.100test.com