

BEC初级模拟题（五）PDF转换可能丢失图片或格式，建议
阅读原文

https://www.100test.com/kao_ti2020/151/2021_2022_BEC_E5_88_9D_E7_BA_A7_E6_c85_151567.htm WRITING PART ONE

Question 46 You are going to spend holidays in Hawaii in June. Suddenly you received a letter from an important customer, Mr. Elton Deland, who will arrive on 25th June and discuss the claim. You have to delay the trip till July. Write a short message to Ms. Anne Folster, your secretary. . Explain Why you postpone your trip. . Mention the date when Mr. Elton Deland will arrive. . Ask her to arrange your meeting. . Write 30-40 words on your Answer Sheet. 参

考答案：PART ONE Question 46 (Sample for reference) To : Ms. Anne Folster, I have to delay my trip to Hawaii till July, as Mr. Elton Deland will arrive in London on 25th June and discuss the claim face to face. Please arrange our meeting on 26th June. PART TWO

Question 47 You work for General, a company which produces cars. You` are in charge of Product Development. Read the following chart which shows the results of a survey between your company and Quaker, your main competitor. The chart does not tell the exact numbers but the exact ratings. A refers to General company, while B refers to Quaker company. . Use the information in the chart to write a short report (about 100- 120 words) analyzing the reason why Quaker over benefits recently to increase your companys competitiveness. . Write on your Answer Sheet. A : General company B : Quaker company 正确答案是: PART TWO Question 47 (Sample for reference) After careful survey, we can see clearly

from the chart that our cars have more models and colours than those of Quaker Company, our main competitor with higher quality. However, Quaker Companys income increases more quickly. What is the reason? First, Quaker Company spends much more money in advertising. I suggest we advertise on BTV, the most popular broadcasting station nowadays. Secondly, we should enlarge the scope of our after-sales service. We can open more service stations in many medium-sized cities. Thirdly,if we have more money, We can hire more salesmen to sell cars directly to the customes, especially, more salesmen in medium-sized cities. 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com