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https://www.100test.com/kao_ti2020/165/2021_2022__E9_83_A8_E9_97_A8_E4_BC_9A_E8_c92_165999.htm SHARON : Well , you two.I have good news from Ms. Wells.CANDY : Are we opening the new shop ? SHARON : Not just that , Candy.Ms. Wells wants me to tell you that we will be opening two new shops.CANDY : Two ? ANDREW : So fast ? SHARON : Yes , two. Theyve just decided on the second location.And Ms. Wells wants to thank us especially.CANDY : She is a very aggressive woman. Two shops at once ! How will they have the staff for that ? SHARON : That isnt our concern , Candy.But Ms. Wells says she wanted to thank us especially.She wants to take us to dinner this Saturday.ANDREW : Great. So I guess our television ads worked.SHARON : If we judge by Aprils sales , they worked almost miraculously.ANDREW : That good ? SHARON : Yes. According to what Ms. Wells told me , sales are up around 65% at all three stores.CANDY : Excellent ! And she thinks it was because of the TV ads ? SHARON : Yes. What else ? She says she is very grateful for your idea , Andrew.That concept was dynamite.ANDREW : I thought we should promote more directly to younger women.So it worked. Im glad.SHARON : Now we need to develop the concept more.Im thinking about more newspaper ads and billboards.And maybe a new TV ad as well.ANDREW : For newspaper ads , we will have to work with a different advertising agency.The Tate Company only does

television.SHARON : I know that. Can you try to set up some meetings with other agencies , Candy ? CANDY : Sure. Ill call around. I just need to know your schedule.SHARON : Well have to work hard on this , you two.Ms. Wells thinks we may be able to steal the market from the shopping malls.So she wants to hit them hard , and hit them fast.ANDREW : That sounds more like military strategy than makeup sales.SHARON : Well , you know , Andrewbeauty products are like anything else.Business is war , whatever you sell. 100Test 下载频道开通 , 各类考试题目直接下载。详细请访问 www.100test.com