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https://www.100test.com/kao_ti2020/171/2021_2022__E9_87_91_E8_9E_8D_E8_8B_B1_E8_c92_171960.htm Product来源：考试

大A commodity offered for sale.产品用于销售的商品

。Reputation来源：考试大The good name of a company. The degree to which it is held in high regard by the public.商誉公司的名声。公司在公众中的声望度。来源：考试大PackagingA

container in which a commodity is displayed and offered for sale.包

装来源：考试大盛放供销售的产品的容器。Effectiveness The

ability to produce a desired result or effect.有效性来源：考试大产

生意图的结果或效果的能力来源：考试大。QualityA

characteristic of excellence that defines the nature of a product.质量

来源：考试大显示产品本质的优秀性能。AvailabilityWhen a

product is able to be purchased when needed.可得性来源：考试大

需要时是否容易买到某一产品。The early bird gets the

wormWestern saying that means that the first one to market with a

product will get the biggest market share. “早起的鸟儿有虫吃”

西方谚语，指最早将产品投入市场的公司将取得最大的市场

份额。Build a better mousetrap and the world will beat a path to

your doorWestern saying that means if you improve the quality and

function of an essential product many consumers will buy it. “酒香

不怕巷子深”来源：考试大西方谚语，指如果你提高关键产

品品质或功能，消费者就会购买你的产品。100Test 下载频道

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