

金融英语基础辅导：Company Future Plans公司未来规划 PDF
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https://www.100test.com/kao_ti2020/171/2021_2022__E9_87_91_E8_9E_8D_E8_8B_B1_E8_c92_171967.htm Short-Term Planning 来源：考试大

Planning strategy for the coming twelve month period.

短期规划来源：考试大未来12个月的规划策略。 Long-Term Planning Planning strategy for the next three to five years.长期规划

未来3到5年的规划策略。 Strategy来源：考试大An action plan for achieving goals.策略来源：考试大完成目标的行动纲领

。 Top-Down Decision making and command organization that originates from the highest rank and is then delegated to those levels below.自上而下来源：考试大从公司最高层逐步往下的决策和命令结构。 Projection Estimate of future performance using

currently-available data.预测来源：考试大使用当前数据预测未来趋势。 Implementation The act of carrying out a strategy by

communicating goals through the chain of command.实施通过命令链传达目标，实施策略。 来源：考试大

Focus Group A small group selected from a wider population to find out how they feel about a company ' s current products and strategy.焦点组来源：

考试大选自较大范围的一个小规模组，确定他们对公司目前产品和策略的看法。 Year-Over-Year来源：考试大

Measure of performance compared to the same period in the previous year (e.g., year over year sales).年同期来源：考试大比较上一年同期的业绩(如：年同期销售)。

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