

业务英语综合辅导：商务英语专业难词汇总4 PDF转换可能丢失图片或格式，建议阅读原文

https://www.100test.com/kao_ti2020/183/2021_2022__E4_B8_9A_E5_8A_A1_E8_8B_B1_E8_c29_183480.htm 1、adaptation 重新打造以适应本土化

例1：Adaptation may need to be made in branding, labeling, and packaging of the product. 例2

：Potential risk refers to the level of adaptation required to enter foreign markets. 2、added value 增加值，增值 例：An important aspect of marketing goods like CD players and televisions is possible added value, such as free videos or CDs. 3、addition (某一产品系列中的) 新增产品

例：The KR 700 is the latest addition to our range of fax machines. 4、Additional Benefit Funding 附加福利基金 (专款)

例：You will be able to use as much as you like of your Additional Benefit Funding to "buy" benefits. 5、add-on 附加装置 (可以是硬件或软件，目的为改进或增加功能)，附加部分，亦作add-in 例1：Its better to use a computer with add-on/in.

例2：Various add-ons/ins can be purchased to increase the output of the machine. 6、address 满足 (需求) 例：Every effort is made to address costomer needs. 7、address 作正式讲话，发表演说，向.....汇报

例：The media relations manager addressed shareholders prior to the companys merger with a Swedish company. 8、address 处理，解决 例：In an attempt to address this problem, major banks are about to offer start-up packages to assist new business. 9、address book 通讯簿

例：Mke sure you have everybodys name in your address book. 10、addressing machine 通讯地址打印机 100Test 下载频道开通，各类考试题

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