

MBA英语范文经济与科技11-15 PDF转换可能丢失图片或格式
， 建议阅读原文

https://www.100test.com/kao_ti2020/188/2021_2022_MBA_E8_8B_B1_E8_AF_AD_E8_c70_188666.htm MBA专用训练软件《百宝箱》 11.我们为什么要买保险？ 12.中国企业的出路. 13.全球经济一体化. 14.电脑和我们的生活. 15. WTO与中国. 经济与科技

(11) WHY SHOULD WE BUY INSURANCE? It is true that accident, illness amp. insurance always reminds us that we live in an unsafe world. But we are human amp. financial loss. It is better that we plan for these situations by finding means to deal with them than to just hope that they will somehow go away. In fact, some intelligent consumers have already had a basic knowledge of insurance coverages, and their study of insurance is an effective, proven method of protecting themselves. So why not learn from them? Recognie the many unfortunate events that can occur rationally, and don ' t hope you might be spared but look problems in the face. Meanwhile, don ' t depend entirely on the agent when you buy insurance but try to have a general idea on its basic concepts amp. your property. 经济与科技 (12) 来源 : www.examda.com THE WAY OUT FOR CHINESE ENTERPRISES Facing the challenge from WTO, all Chinese enterprises are working on the strategies to find a way out for themselves. Macroscopically speaking, three outlets are available for them to choose: Firstly, be a cost leader, with the cheaper human resources amp. development rather than on advertisements, it ' s no doubt that they are making a better choice. Thirdly, cooperate. As the American saying goes: If you can ' t beat

it, join it. In a saturated market, to cooperate to survive may be the only way to stand the chance amp. goods moving between countries has been rising steadily. At the same time, trade barriers across the world have been lowered. This more integrated global economy will ultimately benefit everyone because it will enable countries to specialize in those areas where they perform best (Developing countries, with their higher population amp. manufacturing). The richer countries, on the other hand, will diversify into hi-tech industry where high productivity amp. active role in the world economy. 经济与科技 (14) COMPUTERS amp. so on. More amazingly, computers are transforming our life. You can write without paper, watch movies at home, amp. work anywhere you like. As an international trader, I use computers almost every workday. For example, the price list amp. received, business correspondence dealt with, samples designed, etc. I ' ve really formed a close tie with computers. 经济与科技 (15) 来源 : www.examda.com WTO Vs CHINA WTO, the biggest business organization in the world, has attracted all the countries since its establishment. China has been applying for its membership for more than 15 years and finally we have succeeded. Will the accession affect our lives? Sure. Firstly, WTO provides China an access to the funds and technology available to make use of most possible resources. Secondly, it offers China more chances to accept the various and up-to-date senses of management, making China directly connected with the modern administration principles. Thirdly, as a member of WTO , China is placed in the position to acknowledge universally-adopted business

regulations and deal with everything accordingly. But what actions should we take to survive the challenges? In short, make the best of your potential & take actions to cope with it. Don't you think so, my dear friends? 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com