

剑桥商务英语 (BEC) 模拟试题 PDF 转换可能丢失图片或格式, 建议阅读原文

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一、请根据给出的汉语词义写出对应的英语词。该词的首字母已给出 (每小题 0.5 分, 共 10 分) 1 不可避免的 adj. i_____ 2 可获利的; 赚钱的 adj. p_____ 3 平行的; 类似的 adj. p_____ 4 必要的; 基本的

a. e_____ 5 本国的; 国内的 adj. d_____ 6 本质; 精华 n.

e_____ 7 产生; 让步 v. y_____ 8 产生 v. g_____ 9 关键词

k_____ 10 协调; 调节 v. c_____ 11 厌烦的; 乏味的 adj.

t_____ 12 合同; 契约 n. c_____ 13 同样地 adv. s_____ 14 回顾; 检查 v. r_____

15 因此 adv. a_____ 16 地平线 n. h_____

17 多产的 adj. p_____ 18 收获; 收割 v. r_____ 19 有经验的

adj. e_____ 20 自动的 adj. a_____ 二、请写出下列英语单词

或术语的汉语意义 (每小题 0.5 分, 共 10 分) 1 distribution

channel _____ 2 cataloger _____ 3 centralized system _____ 4

chief technology officer(CTO) _____ 5 consumer market _____

6 credit card _____ 7 local store pricing _____ 8 lost sales _____

9 mail-order operation _____ 10 mail-order pricing _____ 11

market niche _____ 12 cash register _____ 13 new customer paths

_____ 14 node _____ 15 backorder _____ 16 business

reengineering _____ 17 business-to-business barter _____ 18

business-to-consumer(B2C) _____ 19 buy-in _____ 20 back-end

integration _____ 三、根据英语句子的意思, 请用括号内词的

适当形式填空 (每小题 1 分, 共 10 分) 1. Her job was to take

care of the _____ (wound) soldier. 2. Her latest film has

_____ (generate) a lot of interest. 3. I am afraid the blistering heat is not _____ (sustain) to me. 4. I had the _____ (distinctly) impression that I was being watched. 5. I thought you _____ (handle) that little incident most professionally. 6. In a poor country, owning a bicycle is a sign of _____ (compare) wealth. 7. Institutions financing the project while going through the business plan will be very _____ (interest) in knowing how the company is going to beat the competition. 8. It is difficult to estimate the exact cost due to so many _____ (variable). 9. It is important to ensure the _____ (enforceable) of e-business transactions wherever and whenever disputes arise. 10. It is reasonable to predict that a new strategy _____ (require) to deal with the changing market. [1] [2]

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