

英文的调查问卷Questionnaire PDF转换可能丢失图片或格式，  
建议阅读原文

[https://www.100test.com/kao\\_ti2020/225/2021\\_2022\\_\\_E8\\_8B\\_B1\\_E6\\_96\\_87\\_E7\\_9A\\_84\\_E8\\_c85\\_225763.htm](https://www.100test.com/kao_ti2020/225/2021_2022__E8_8B_B1_E6_96_87_E7_9A_84_E8_c85_225763.htm) 服务质量调查表实际上也是商家的一种促销手段。请特别关注这份英文问卷的最后一题，这类问题可将被问者分为不同的类型，以供统计分析。这也是种有效防止被问者拒绝回答某些“私人”问题如年龄、收入等而设计的策略。放在最后问，即使被问者拒绝回答该类问题，调查也已近尾声；若放在最前面，被问者也许由于反感从而拒绝整个调查。Service Quality Questionnaire1. Have you purchased a Pizzahuts pizza in the last week? yes no  
unsune2. The last time you bought a Pizzahuts pizza, did you: (check only one) Have it delivered to your house? Have it delivered to your place of work? Pick it yourself? Eat it at the Pizza parlor? Purchase it some time other way?3. In your opinions, the taste of a Pizzahuts pizza is: (check only one) poor fair good excellent4. Which of the following toppings do you typically have on your pizza? (multiple check) pepper onion sausage mushroom hot pepper5. How do you rate the speediness of Pizzahuts in-restaurant service once you have ordered? (check only one) very slowly slow average fast very fast6. Please indicate your gender, age and occuption:转贴于：考试大\_商务英语考试 100Test 下载频道开通，各类考试题目直接下载。详细请访问 [www.100test.com](http://www.100test.com)