金融英语综合辅导：经济英语报道 $79 P D F$ 转换可能丢失图片或格式，建议阅读原文
https／／www．100test．com／kao＿ti2020／225／2021＿2022＿＿E9＿87＿91＿E 8＿9E＿8D＿E8＿8B＿B1＿E8＿c92＿225777．htm Ford Motor Company plansto closefourteen factoriesand cut asmany asthirty thousand jobsin the U nited Statesand Canada．ItsN orth A merican operations employ morethan one hundred twenty thousand people．Ford plans to do thisover six years．The action will affect workersin Michigan， O hio，Missouri and Georgia，and in O ntario，Canada．The news from Ford last week wasnot unexpected．General Motors announced similar cost－cutting measuresin N ovember．G．M．and Ford have both been losing market share in N orth A merica．A s recently asnineteen ninety－eight，Ford had twenty－five percent of the U nited Statesmarket．A utodata，an industry information provider， saysthe number hasshrunk to around nineteen percent．By closing factories，Ford and G．M．expect to reduce costs．They are also reducing their production capacity in North A merica．Expertssay the carmakershave been making too many vehiclesfor their share of the market．C redit rating companieshave also been concerned about the cutting of pricesthrough sales incentive programs．Low pricessell morecars，but they also lower profits．G．M．，for example，sold more than nine million vehicleslast year，its second highest total ever．Yet it reported alossof morethan threethousand million dollars．Ford reported a profit of two thousand million dollarslast year．But most of the gainswere from financial services．Fordsautomotive business lost about one thousand million dollars．Most of that wasfrom its
salesin N orth A merica．Ford reported profitsin South America， Europe and A sia．Both Ford and G．M．have reported fast growth in A sia．Ford saysitssales in Chinagrew forty－six percent las year．Sales growth in South A mericahas also been strong．T he market in North A mericaischanging．Strong salesin trucksand sportsutility vehicles provided big profitsin recent years．Today，with fuel pricesup，many people are buying more economical cars A merica＇sBig Three carmakers－－G．M．，Ford and DaimlerChryser－－face competition from another big three．Those are Toyota，H onda and Nissan of Japan．In fact，T oyotacould soon passGeneral M otorsto become the biggest seller of automobilesin the world．100T est 下载频道开通，各类考试题目直接下载。详细请访问 www．100test．com

