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Kwanzaa. The day after Thanksgiving got the name Black Friday from the tradition of recording profits in black ink and losses in red ink. Black Friday may be a profitable time for sellers, but it is no longer the biggest shopping day of the year. Now the busiest day usually falls just before Christmas on December twenty-fifth. Still, the National Retail Federation says more than sixty million people visited stores last Friday, eight percent more than a year ago. The industry group says it expects holiday sales to increase by six percent over last year. There are concerns that high energy prices could cut into holiday spending, but those prices are down from their recent highs.

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