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《百宝箱》 1. Behaviorists suggest that child who is raised in an environment where there are many stimuli which develop his or her capacity for appropriate response will experience greater intellectual development. 2. In the “ soap war ” between the two parties, tremendous use is made of statistics to measure the dynamic difference in market resulting from the proportional allocation to advertising, which constitute such a large part of their production costs before selling, so that they regard their production costs as production plus advertising costs. 译：1.行为主义的看法是如果一个儿童在有許多刺激物的环境里长大，而这些刺激物能够开发其相应的反应能力，那么这个儿童将会有更好的智力发展。 2.在双方的肥皂大战中大量使用了统计学知识来测量与广告投入相应的市场份额的动态差异，这一项在售前的生产成本中占较大部分，所以他们把生产成本看作是生产费用和广告费用之和。 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com