

乐乐老师5月19日雅思阅读战报 PDF转换可能丢失图片或格式，建议阅读原文

https://www.100test.com/kao_ti2020/232/2021_2022__E4_B9_90_E4_B9_90_E8_80_81_E5_c6_232727.htm Passage 1 文章标题珍稀植物文章大意英国有一种草，叫做British Interrupted Brome。原来已经EXTINCT了，但是现在被救活了参考资料

: Interrupted brome is a species of arable and waste ground, especially as a weed in sainfoin, rye-grass and clover fields. This species was first discovered in 1849 and further finds soon followed, so that by 1920 the grass had been recorded from sites scattered throughout the southern third of England. The rapid spread of the plant was characteristic of an introduced species, but it is now known that this is not the case. Although interrupted brome is very different from others of its genus, it almost certainly arose in the 19th century as a new species through a major and sudden genetic change. As a native species, interrupted brome is endemic to England and formerly occurred in south-central and south-east England from east Kent and north Somerset to south Lincolnshire. However, it is believed to be extinct in the wild, having last been seen in Cambridgeshire in 1972. Its decline was probably due to the use of improved seed-cleaning methods. It now grows only in cultivation in the UK, but it was introduced to The Netherlands and is apparently now well-established there.更多关于这种植物的资料

: <http://www.ukbap.org.uk/UKPlans.aspx?ID=162> 题目类型T/F/NGM (人物理论) 参考答案T/F/NG : I 名字的由来FALSE ; I 教授是某个大学的NOT GIVEN ; I 与soil plant一起

长就会grow poorly FALSE ; I 最后一个only什么的FALSE ;
Passage 2文章标题金星凌日文章大意讲关于卫星的，文章里面有说到哈雷彗星，科学家一步步学会利用金星凌日现象来测量地球和太阳的距离,以及地球与其他行星的距离. 先说许多人观测到这一现象,然后有个叫HACKLE的人观测了水星，发现地球不同位置看行星不一样,有个parallel angle,这能够帮助测量行星与地球的距离.后来又说到以前人们碰上的物理学上的困难,无法知道行星如何运行.然后有个可怜的家伙追星没追到,后来科学技术发展了终于可以测量了.未来前景如何光明等.题目类型T/F/NGM(人名配观点)参考答案T/F/NG：可怜的人是第二个：NOTGIVEN配对：有future的对应最后一段；applies对应第三段；可怜的家伙对应接下去一段；得到准确距离的对应有数字那段 Passage 3 文章标题营销策略文章大意关于商业营销策略的,讲的广告对购物的影响，涉及怎么做广告，售货员怎么与顾客沟通，怎么能让顾客感到舒服等等，超市惯用的手段包括广告将名人的形象与商品结合起来，使顾客在购买的同时得到自我满足（想象自己拥有和明星一样的商品，进而获得同样的生活方式）Loyalty card 忠诚卡，类似于会员卡Loyalty scheme 忠诚顾客奖励计划题目类型T/F/NGM（段）选择（3题）填空（5道）参考答案选择题：Shopping basket/ shopping cart能够让顾客多留一会advertisement应该让顾客feel good about themselves(文章里有ego gratification自我满足,也提到celebrity但好像是说把商品与名人联系起来), 后一题是说好的推销员要让人觉得这个商品你不得不买. MATCHING：I effect on different methods of sale 应该在最长的一段吧,只有这段讲了商店的许多做法.I 推销

员imitate应该在倒数第二段里面提到mirror the body...I 最后一段讲 closing to deal应该也是题目里面的一个(忘了).I 最忘不了的是mention of laughter,找了五分钟才找到最后第三段最后有tease out the conditions。 填空：shopping basket. loyalty card (单数，后面跟的是is)；group；serious 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com