物流综合辅导名词解释:第三方物流 PDF转换可能丢失图片 或格式,建议阅读原文

https://www.100test.com/kao_ti2020/249/2021_2022__E7_89_A9_ E6_B5_81_E7_BB_BC_E5_c31_249981.htm Third Part Logistics (TPL) 第三方物流 Third Part Logistics provides all the logistics services. They act as a bridge or facilitator between the first part(supplier or producer) and the second part(buyer or customer). The primary objectives of third part logistics providers are to lower the total cost of logistics for the supplier and improve the service level to the customer. 第三方物流提供了所有的物流活动。他们在第一 方(供应商或生产商)和第二方(买方或顾客)之间扮演着 桥梁或设施供应商的角色。第三方物流提供商的基本目标是 降低供应商的整体物流成本,提高顾客服务水平。 Third Part Logistics have been growing rapidly. Cost reduction and demands for batter and cheaper services are the main drives behind the growth. A third part logistics provider will be in a position to consolidate business from several companies and offer frequent pickups and deliveries, whereas inhouse transportation cannot. Other reasons are as follows: 第三方物流增长十分迅速。成本降 低和对更好更便宜的服务的需求是增长背后的动力。第三方 物流提供商能够将来自几家企业的业务进行整合,并能提供 频繁的提货和交货,而企业内部运输无法做到。(第三方物 流发展的)其它原因如下: * The company does not specialize in logistics. * 企业并不专长于物流 * The company does not have sufficient resources. *企业自身没有足够的物流资源 * Eager to implement better logistics operation or does not have time to

develop the required capabilities inhouse. * 对实施更好的物流运作的期盼,或没有时间开发内部物流所需要的能力 * The company is venturing into a new business with totally different logistics requirements. * 企业正投资一项新领域,该领域有着不同的物流需求 * Merger or acquisition may make outsourcing logistics operations more attractive than to integrate logistics operations. * 外包物流运营可能比整合物流运营更加有吸引力100Test 下载频道开通,各类考试题目直接下载。详细请访问www.100test.com