物流综合辅导名词解释:国际物流 PDF转换可能丢失图片或格式,建议阅读原文

https://www.100test.com/kao_ti2020/249/2021_2022__E7_89_A9_ E6_B5_81_E7_BB_BC_E5_c31_249982.htm International Logistics 国际物流 An increasing number of companies are involving in international markets through exporting, licensing, joins ventures, and ownership. This trend should continue. With such expansion there is a need to develop worldwide logistics networks. Integrated logistics management and cost analysis will be more complex and difficult to manage. 很多企业正通过出口、许可、合营或跨国 经营涉足国际市场。这种趋势仍将持续。随着这种趋势的发 展,开发国际物流网络成为必须。整合物流管理和成本分析 将更加复杂和困难。 There are some future trends in internationalization: 国际化将呈现出以下未来趋势: (1) More logistics executives with international responsibilities (1)物流将更多 地承担起国际义务 (2) Expansion of the number and size of foreign trade zones. (2)对外贸易区的数量和规模的扩大 (3) Reduction in the amount of international paperwork and documentation (3)国际有纸作业和单据制作的数量的减少 (4) More foreign warehousing is owned and controlled by the exporting firm (4)更多的涉外仓储业务由出口企业经营和控制 (5) Increasing number of smaller firm (5)小企业的数量增长 (6) Foreign ownership of logistics service firms, e.g., public warehousing and transportation carriers. (6)物流服务企业的涉外经营,如公 营仓储业务和国际运输商 (7) Increasing multiple distribution channels (7)增加多配送渠道 The international transport and the

international logistics are same things in some way. So, when the international trading involved, the firm must establish international logistics systems to provide the products and service demanded. The most significant development in international logistics will be the increasing sophistication information system adopted and independent departments to operate. 从某些方面讲,国际运输等同于国际物流。因此,当涉足国际贸易领域时,企业必须建立国际物流系统以提供需要的产品或服务。国际物流的更重要的发展在于大力采用先进的信息系统和实行独立的部门运作。100Test 下载频道开通,各类考试题目直接下载。详细请访问 www.100test.com