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Challenges at Levi Strauss Can a company be socially responsible and successful ? Levi Strauss amp. Company faced an uphill battle . The company had uncovered violations of its ethical standards among its Asian suppliers. Meanwhile , consumer tastes had shifted while Levis looked the other way , and competitors were beating Levis on price and service. But Haas determined to tackle these problems by refocusing on the original company strengths : strong commercial instincts and a commitment to social values and to the work force. 100Test 下载频道开通，各类考试题目直接下载。详细请访问 [www.100test.com](http://www.100test.com)