

2007年BEC高级听力部分模拟试题(十二) PDF转换可能丢失图片或格式，建议阅读原文

[https://www.100test.com/kao\\_ti2020/284/2021\\_2022\\_2007\\_E5\\_B9\\_B4BEC\\_c85\\_284987.htm](https://www.100test.com/kao_ti2020/284/2021_2022_2007_E5_B9_B4BEC_c85_284987.htm) Intensive Excise SixPart Two 1. Are you clear about the following titles ' responsibilities?

**TitleResponsibilityAdvertising Manager**Develops, implements, and manages the companys advertising strategy, both from a business, sales and technical perspective. Initiates and manages discussion and sales with sponsor and agencies. Manages a group of advertising sales representatives. **Sales Director**Develops, implements, and manages the companys advertising strategy, both from a business, sales and technical perspective. Spends time negotiating agreements with outside sales representatives. managing the development of sales materials.**Finance Director**Develops annual program budget, conducts periodic budget review and ensures divisional and departmental functions adhere to established budgetary guidelines and implementation procedures. Coordinates various financial functions including financial accounting, budgeting, transaction processing, payroll, purchasing and financial reporting.**Catering Manager**Plans, organizes and manages the food and beverage services of organizations and businesses both inside and outside the hospitality industry, with the aim of achieving good quality at low cost with high standards of hygiene and customer satisfaction.2. Spot Dictation:1. Well it ' s quite interesting, isn ' t it? I mean, overall you ' re never going to please everyone always. I think one of the main benefits is perhaps something \_\_\_\_\_.

Earnest, I wasn't. And that's \_\_\_\_\_ people with different roles, different jobs \_\_\_\_\_. Sure my responsibility is to \_\_\_\_\_. Everyone wants a \_\_\_\_\_, needs help with the \_\_\_\_\_. I am always hearing about the problems. Never good things, of course, with the \_\_\_\_\_. Here we're sharing experiences, different viewpoints, bringing in the ideas, which reflect our different roles. Then again that's maybe a problem in itself because I really don't see how I'm going to \_\_\_\_\_ all this in my \_\_\_\_\_. I'm sure that next week it'll all have \_\_\_\_\_.

2. Frankly I wonder if my time \_\_\_\_\_ been better spent back in the office. Well, I don't want to sound negative. Maybe it's just me. I grant you there's some \_\_\_\_\_ going around. \_\_\_\_\_ really. All these visions of what could really be happening, pictures of the possible future, and more have you. But, at the end of the day, we'll be back at the same \_\_\_\_\_. And I'll be \_\_\_\_\_ and \_\_\_\_\_ around, and still be expected to do \_\_\_\_\_ at once. So if I'm honest, I'm \_\_\_\_\_ how all these \_\_\_\_\_ are really going to help me in my job. A letter is still a letter, isn't it? Mind you, I'm not saying it's not \_\_\_\_\_. In some ways.

3. I feel very \_\_\_\_\_ and on top of everything it's a great way to meet everyone. It's really helping my confidence. The sessions on technology have been interesting because I know so little about it. They've told me I'll get more on that as time goes by. And actually my problem's not really that, because, well, what I need \_\_\_\_\_ is some kind of \_\_\_\_\_, some kind of feeling

of \_\_\_\_\_. You know \_\_\_\_\_. I don't know \_\_\_\_\_ in five years' time, you see. So I'm not quite sure what I need to know now. That's why it's a bit \_\_\_\_\_ that each lecture seems so \_\_\_\_\_, so \_\_\_\_\_? I'd like a \_\_\_\_\_ to be \_\_\_\_\_. 4. It's going pretty smoothly I'd say all in all, we've had worse, we've had better, and given that we had to put the \_\_\_\_\_ tighter at a pretty short notice. Having said that though, I am not at all sure \_\_\_\_\_. I don't know, I think half the problem is people come to something like this with so much hope. I mean they \_\_\_\_\_ the world is going to change overnight. And of course \_\_\_\_\_ is that simple. I hear them complaining, but not about \_\_\_\_\_, \_\_\_\_\_, that is not quite what they want, too \_\_\_\_\_, too \_\_\_\_\_, and so on. Anyway, the \_\_\_\_\_ and the \_\_\_\_\_ seem to have gone down all right. And I suppose \_\_\_\_\_ worry about. 5. Yes I think what is being worth it is worth it. It's difficult of course \_\_\_\_\_ the costs and benefits, the time lost from the office compared to what I am \_\_\_\_\_, but I've always said our staff, our people are our biggest \_\_\_\_\_. So anything that \_\_\_\_\_ must be a \_\_\_\_\_ in itself. Of course much will depend on the \_\_\_\_\_, which I hope the \_\_\_\_\_ can \_\_\_\_\_ reasonably soon. Otherwise I won't really \_\_\_\_\_ to know if I did make the right choice. My main \_\_\_\_\_ at this stage is that I don't see \_\_\_\_\_ on the system, on the IT side of things. And that's a great pity, because it's vital that we explore our

\_\_\_\_\_ to get the best out of them. I want a company that is right \_\_\_\_\_. Part Three 1. Spot dictation: 23. I suppose because they push profits up. Yeah, well, not exactly. I mean, yes, ultimately that can happen. But it's more if you get an efficient scheme going when it runs well. Then the \_\_\_\_\_ is people \_\_\_\_\_, that they \_\_\_\_\_, so they get \_\_\_\_\_ around the place. 24. Um, certainly you've got to be seen to respond, but actually, the first thing, crucially, to acknowledge it. I'd have thought we could use the \_\_\_\_\_ for that. Put the suggestions on it so people see immediately that it goes somewhere. 25. But I do think, whatever level they are at, that I am \_\_\_\_\_ the research and development people. I think \_\_\_\_\_ there. Yes. I mean R&D could be setting their own agenda because they could just \_\_\_\_\_ putting forward existing ideas and then getting extra for them. 26. I don't think we can \_\_\_\_\_ the time. It happens on too many \_\_\_\_\_. Why don't we just say we \_\_\_\_\_ the \_\_\_\_\_ of the idea \_\_\_\_\_ to the company and pay a \_\_\_\_\_ of that right away? So \_\_\_\_\_, for example. Sounds \_\_\_\_\_. 27. More chance of \_\_\_\_\_. But we \_\_\_\_\_ make any promises. I am not even \_\_\_\_\_ profit or sales \_\_\_\_\_ here. Just say an idea that they'll \_\_\_\_\_ if they \_\_\_\_\_ new ideas. 28. Let's start with Head Office, shall we? Or one of the regions? Well, we've got to start \_\_\_\_\_. How about the \_\_\_\_\_ office? Uh, and then spread to everywhere else later. Right. 29. What? Even by phone? I see what you mean. Could be pretty \_\_\_\_\_. If we

get a lot. Or \_\_\_\_\_? Would be \_\_\_\_\_. They are simple and direct. In a box, maybe, in Reception. But then we ' ll be \_\_\_\_\_ any people who don ' t go in there. True. Ok. They can \_\_\_\_\_ to us then. Well, I hope this is going to work. \_\_\_\_\_. It ' s not a question of whether it \_\_\_\_\_ but how well. 30. We could just give an initial report on \_\_\_\_\_ in the first month or something like that. That ' s the most \_\_\_\_\_ game and should be enough to start with. 100Test 下载频道开通，各类考试题目直接下载。详细请访问 [www.100test.com](http://www.100test.com)