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https://www.100test.com/kao_ti2020/285/2021_2022__E5_AD_A6_E5_81_9APres_c96_285207.htm 做presentation时，若能提供看得见的

数据，再给观众一些具体可及的线索，那么这场presentation就成功一半了。现在，Daphne就准备了一些醒

目有力的幻灯片来增强presentation的效果。 I have prepared a short slide presentation to give you a picture of the Taiwanese

market. Please direct your attention to the screen behind me while I dim the lights. 我准备了一段简短的幻灯片，让各位对台湾市

场有个了解。现在我把灯光调暗，请大家看我背后的屏幕。 The Taipei area, with a population of six million people, is the

trendsetter for Taiwan As you can see from these photos of people in the business area, both men and women are very style-conscious.

They have an eye for glamour and good looks, and are willing to spend money to get the look they want. This next slide shows the

beauty section of a typical drugstore. lots of famous brands from Japan, Europe, and the United States, plus a broad range of domestic

brands. Gentlemen, this is without a doubt a competitive market. 拥有六百万人口的台北地区，是台湾流行趋势的创造者。从这

几张商业区人们的照片可以看出，不管男女都很注重打扮，对魅力和美貌的看法也很独特，而且舍得花钱塑造自己想要

的外表。下面这张是一家典型购物中心的美容用品区，有数十种来自日本、欧洲和美国的名牌产品，以及台湾本地产品

。各位，毫无疑问地，这真是一个竞争激烈的市场！ Moving on to Taipeis hairstyling salons... hmm, that slide seems to have been

placed upside down. Im sorry for the delay. it will only take a moment to flip the slide... There, thats better. As I was saying... 接下来看看台北的发廊，咦，……这张幻灯片似乎放倒了。很抱歉，耽误一下，马上就好……好了，正如我刚才所说的…

…Notes: 1. style-conscious 注意打扮的style有“时尚；风格；品格”之解释，在这里则偏向“流行（样式）”的意思。conscious，有“自觉的”的意思。这两个词合成一个形容词，指“注意流行风尚的”，引申为“着重外表打扮的”。She was so style-conscious. she read every fashion magazine she could find.她非常注重打扮，每一本时尚杂志她都看。2. have an eye for 对……有独到的眼光Eye的意思并不只有“眼睛”，也可指“眼光；观察力”，在此是指“欣赏事物的能力”，与appreciation同义。这个词组表示某个人对某方面的事物或人有独特而正确的鉴赏能力，能够看出别人所无法察觉的价值。而另一个用法相似的have an ear for意思是“对……（音乐、声音）有独到的鉴赏力”。When I was young, I had an eye for pretty girls. In fact, I became an expert on the subject.我年轻的时候，对美丽的女孩有独到的眼光；事实上，我变成了这方面的专家。3. without a doubt 毫无疑问Doubt 可当动词、名词使用，意思是“疑问、怀疑”，without则是“没有”，合在一起是副词词组，表示“毫无疑问”。这个词组也可替换成certainly 或 surely，但语气比这两个词强烈得多。Without a doubt you have hepatitis--the blood test proves it. 你无疑是患了肝炎--血液检测证实了这一点。

句型总结 ● 请观众注意某处 1. Please direct your attention to the screen behind me. 2. Please focus on the screen behind me. 3. Now lets take a look at the screen behind

me. 4. I'd like you to look at the screen behind me. 5. Could you please look at the screen behind me? 在开始放幻灯片或投影片等视听辅助器材之前，必须提醒在场的观众，请他们注意。

● Please direct your attention to... 是个直接又常用的说法。

说明幻灯片的内容 1. As you can see from these photos of ... both men and women are style-conscious. 2. These photos of ... Indicate that both men and women are style-conscious. 3. These photos of ... Show that both men and women are style-conscious. 4. These photos of ... Prove that both men and women are style-conscious. 5. These photos of ... Highlight the fact that both men and women are style-conscious. 放幻灯片时，应该同时说明幻灯片的内容，帮助观众了解，但只要间歇说明即可，让观众也有时间自己看。

● 为失误道歉 1. I'm sorry for the delay. it will only take a moment to flip the slide. 2. I apologize for the technical difficulties. it will only take a moment to flip the slide. 3. Please pardon the error. it will only take a moment to flip the slide. 4. I'm sorry for the inconvenience. it will only take a moment to flip the slide. 5. I hope you will excuse the delay. it will only take a moment to flip the slide. Presentation中使用视听辅助器材时，偶尔会发生些小问题，如果那个问题是在场者都察觉得到的，就应立即大方道歉。特别提示您相信“一张图胜于千言万语”吧?!事实上，图片不但和人一样能说话，有时还更具有说服力。因此presentation时如果能适时地佐以适当的视听媒体，必能将说明烘托得更精彩。演讲者的presentation内容若较着重于文字、重点、标题或草图的交代时，较适合选择以白板作为presentation媒体。在presentation时，演讲者以投影片作

为presentation媒体的优点为可以不关灯，在室内正常光线下展示投影片，但无法投射不透明的图片，而且放映的影像常有变形的现象。 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com