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https://www.100test.com/kao_ti2020/294/2021_2022_2007BEC_E9_AB_98_c67_294949.htm 58. Recruitment: the importance of assessing personality when interviewing job applicants 59. Financial management: how to reduce costs on business trips 61. The importance of making customers feel valued A: in my opinion making your customers feel valued is very important. First, It can maintain the customer ' s loyalty to your products so that you can further strengthen your company ' s customer base. Second, valued customers often pay their attention to your company ' s development and they would like to give you some advice or suggestions which you can use to further promote the quality of your company ' s products or services. This will in turn help you to attract more customers and make them feel valued. Therefore I believe that making your customers feel valued is of great importance. 62. The importance to a company of controlling expansion A: it is very important for a company to control its expansion. First, if a company expands too fast without any control it will soon face a variety of problems. For example the budget of this company will become tight because it has to spend money in setting up branches or recruiting more employees. Besides, the structure of this company will become more and more complex which will probably lead to the lack of efficiency in terms of communication, responsiveness and leadership. On the contrary if a company can keep itself at a reasonable size which keeps up with its development,

high efficiency will be achieved in the operation and management of the company. Therefore, this company will have a better chance to develop itself. 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com