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https://www.100test.com/kao_ti2020/33/2021_2022__E5_A4_96_E8_B4_B8_E8_8B_B1_E8_c28_33434.htm KATE MCKENNA:

Ladies and gentlemen, thank you very much for coming this afternoon. 凯特·麦凯纳：女士们、先生们，非常感谢大家今天下午的莅临。 KATE MCKENNA: Ladies and gentlemen, thank you very much for coming this afternoon. 凯特·麦凯纳：女士们、先生们，非常感谢大家今天下午的莅临。 In the next hour or so I'm going to introduce you to a completely new concept in toy manufacture. 在接下来的一个半小时左右的时间里，我将向大家介绍一个玩具制造业全新的构思。 In the next hour or so I'm going to introduce you to a completely new concept in toy manufacture. 在接下来的一个半小时左右的时间里，我将向大家介绍一个玩具制造业全新的构思。 I shall begin by talking about the market research which led to the development of this product. 我先讲的是这款产品得以研发的市场调查。 I shall begin by talking about the market research which led to the development of this product. 我先讲的是这款产品得以研发的市场调查。 Then I shall explain the technical developments, the production and our marketing strategy. 然后，我会解释技术方面的研发、成果以及营销策略。 Then I shall explain the technical developments, the production and our marketing strategy. 然后，我会解释技术方面的研发、成果以及营销策略。 Finally I shall outline our recommendations as to how you can make this product a success in your territory. 最后，我会向大家概括说明我们对怎样使这款

产品在各自的市场区域成功销售的一些建议。 Finally I shall outline our recommendations as to how you can make this product a success in your territory. 最后，我会向大家概括说明我们对怎样使这款产品在各自的市场区域成功销售的一些建议。 By the end of the hour you will be able to see why Bibury Systems are so committed to this new venture and why we so confident that we can capture the American market. 结束时，大家会对Bibury系统公司为何对这次商机全力以赴，以及为何我们会对赢得美国市场满怀信心。 100Test 下载频道开通，各类考试题目直接下载。 详细请访问 www.100test.com