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[upload=jpg]../pic/20031023165622.jpg>刘长乐凤凰卫视控股有限公司董事局主席兼行政总裁 正值金秋时节，我们又迎来凤凰喜庆的时刻，凤凰卫视美洲台正式激活了。这标志着凤凰卫视已经在相当程度上完成了对全球的覆盖。目前，凤凰卫视已拥有凤凰卫视中文台、凤凰卫视电影台、凤凰卫视欧洲台和凤凰卫视美洲台四个频道。同时我们也将计划增设凤凰卫视信息台和凤凰卫视广东话台。凤凰卫视以传播中华文化、团结世界华人、沟通两岸三地为宗旨，同时凭借一群优秀的管理人材、敬业的员工队伍和耀眼的明星主持人来塑造、策划和设计每个节目，不断提高节目的素质，让观众获得大量的信息，享受丰富的文化娱乐生活。凤凰卫视在向参与大的国际竞争的方向努力，向更加专业化、权威化的华文媒体的方向努力。凤凰卫视美洲台的开播就是一个具体的挑战行动。我们透过DIRECTV美国最大直播卫星网的平台在美国登陆，成为它的第一个中文频道。希望凤凰能飞遍世界每个角落，相信“有华人的地方就有凤凰卫视，有重大新闻的时刻就有凤凰卫视”很快就会实现。祝凤凰卫视美洲台业务蒸蒸日上，马到成功。BUILDING A NEW BRIDGEAs autumn draws its close, we welcome another golden moment in the Phoenix calendar with the launch of Phoenix North America Chinese Channel. Phoenix North America Chinese Channel has successfully integrated into the United States, Canada and Central America. This

signifies that Phoenix has remarkably extended its broadcasting arms globally. Today, Phoenix channels include Phoenix Chinese Channel, Phoenix Movies Channel, Phoenix CNE Channel and Phoenix North America Chinese Channel. At the same time, we are planning to launch Phoenix InfoNews Channel and the Cantonese Channel. Phoenix uses its own platform to spread Chinese culture and unites the Chinese communities around the world, with Mainland China, Taiwan and Hong Kong as its main target. With the help of experienced staff, Phoenix can surely maintain its position in the highly competitive global Chinese language television market and deliver the best programming to the Chinese people worldwide. The launching of Phoenix North America Chinese Channel is an enormous challenge for Phoenix. With the help of DirecTV, the largest satellite platform in the United States, we have settled on the land of America and become their first Chinese language channel. Let us work hand in hand to develop and extend our multimedia platform all over the world. Wherever you find Chinese communities, Phoenix will [1] [2] 下一页 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com