

北京奥运住宿预订火爆 各大酒店客房价格暴涨 PDF转换可能丢失图片或格式，建议阅读原文

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reports downplayed 北京奥运住宿预订火爆，各大酒店客房价格暴涨问题一直受到社会各界关注。昨日，北京奥组委服务部副部长向萍表示在明年奥运期间，北京客房价格不会如早前报道所称暴涨八至十倍，房源增加将有可能降低房价。

Hotel room Hotel room rates for tourists during next years

Olympics will not be as high as previously reported by Chinese media, officials from the Beijing Organizing Committee for the Games of the XXIX Olympiad (BOCOG) said yesterday. Local media reports earlier this year said hotels in the capital were planning to charge non-official visitors eight to 10 times their usual rates.

Xiang Ping, deputy director of the BOCOGs Games services department, said some hotel owners had announced high rates to see how the market would respond. She said prices would likely drop, however, once the supply of rooms increases. "It is just a game between hotel owners and the market," Xiang said. "Hotel owners have been getting a lot of room inquiries, signaling that demand is extremely high, so they released high rates. "The exorbitant rates are mainly a sales strategy, and reasonable deals are still available if buyers haggle," she said. Xiang said very few hotels have actually signed contracts with clients, and those that have are not that expensive. The BOCOG has signed contracts with 120 hotels to accommodate the "Olympic Family", which includes visiting

Olympic officials, media professionals and sponsors. The prices of 30,000 contracted rooms are lower than those previously quoted by the BOCOG. "The average price per night at a five-star contracted hotel is just over 2,800 yuan (\$380). We had previously said 2,960 yuan," Xiang said. "About 80 percent of those rooms have been booked." She said that although the government will not intervene to stop owners of tourist hotels hiking prices, she was confident the market will lead to reasonable prices as the Games approached. Some 500,000 foreign visitors and 1 million domestic tourists are expected to pour into Beijing for the Games. Vocabulary: hotel room rates: 客房价格 sales strategy: 销售策略 [责任编辑:judycai]

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