

商务英语热门话题：Product Promotion 产品推销(一) PDF转换可能丢失图片或格式，建议阅读原文

https://www.100test.com/kao_ti2020/448/2021_2022__E5_95_86_E5_8A_A1_E8_8B_B1_E8_c85_448825.htm Product Promotion 产品推销

A: How 's your product better than the competitors ' ? 你们的产品优与其它竞争者的地方在哪儿？ B: We can offer a superior product at the same price as our competitors ' product. 在同样的价格下，我们可以提供更好的产品质量。 A: Please explain it. 请解释下。 B: You see, compared with competing product, ours is smaller and lighter. Besides, it 's easier to operate. 您看，比较起来，我们的产品既小又轻，而且也比较容易操作。 A: What other selling points? 还有其它买点吗？ B: The design is cute and colorful. Teenagers would like it. 它们外观可爱，有很鲜艳。青少年会喜欢它。 A: Sounds impressive, how about its quality? 听起来很令人心动，质量如何？ B: We guarantee its quality, we strongly recommend this product, I 'm sure you 'll be pleased with it. 我们保证起质量。我们强力推荐这种产品，我相信您一定会满意的。 A: Remember we only handle the best products. 记住我们只进最好的产品。 B: We always sell the best. 我们总是买最好的产品。 100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com