

金融阅读辅导：交通银行概况五 PDF转换可能丢失图片或格式，建议阅读原文

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英文：About Bank of Communications(5) Quality banking servicesCapitalizing on its advantages, BOCOM has kept exploring for new developments of banking products, banking tools and banking systems, and formed a business system featuring diversified products and advanced technical means. Combining the traditional “ one-to-one ” service network and omni-directional modern electronic service channels, BOCOM now provides diversified and comprehensive professional services in such fields as corporate banking, personal banking, international banking and brokerage services. BOCOM has developed a range of branded products well-represented by “ Forex Kit ” , “ Pacific card ” and “ Fund Supermarket ” . BOCOM enjoys high accolades in the market and is a market leader in the banking industry. In 2005, as one of the three pilot banks to set up fund companies, BOCOM established the BOCOM-Schroeder Fund Management Co., Ltd., and launched the “ Global card of the Chinese ” Pacific dual-currency credit card, featuring the logo of HSBC, BOCOM ’ s strategic partner with the enrollment of 1,000,000 card in a year. BOCOM will soon serve customers worldwide on a broader platform.

中文：交行概况(五) 优质的金融服务交通银行充分发挥自身优势，在金融产品、金融工具和金融制度领域不断探索创新，形成了产品覆盖全面，科技手段先进的业务体系，通过传统网点“一对一”服务和全方

位的现代化电子服务渠道相结合，为客户在公司金融、私人金融、国际金融和中间业务等领域提供全面周到的专业化服务。交通银行拥有以“外汇宝”、“太平洋卡”、“基金超市”为代表的一批品牌产品，在市场享有盛誉，市场份额在业内名列前茅。2005年，作为银行设立基金公司的三家试点银行之一，交通银行发起设立了交银施罗德基金管理公司，并成功发行两个基金产品；推出了带有战略合作伙伴汇丰银行标识的“中国人的环球卡”——太平洋双币信用卡，一年内在册卡量已突破100万张，标志着交通银行将在更为广阔的平台为海内外客户开展服务。100Test 下载频道开通，各类考试题目直接下载。详细请访问 www.100test.com