金融英语:商场对话过招(四) PDF转换可能丢失图片或格式,建议阅读原文

https://www.100test.com/kao_ti2020/473/2021_2022__E9_87_91_E 8_9E_8D_E8_8B_B1_E8_c67_473738.htm 今天Robert的办公室出 现了一个生面孔——Kevin Hughes,此人代表美国一家运动产 品公司,专程来台湾寻找加工。接洽的加工产品市运动型" 磁质石膏护垫",受伤的运动员包上这种产品上场比赛,即 可保护受伤部位,且不妨碍活动。现在,我们就来看看两人 的会议现况:R: We found your proposal quite interesting, Mr. Hughes. Wed like to weigh the pros and cons (衡量得失) with you. K: Mr. Robert Liu, weve looked all over Asia for a manufacturer; your company is one of the most suitable. R: If we can settle a number of basic questions, Im confident in saying that we are the most suitable for your needs. K: I hope so. And what might be the basic questions you have? R: First, do you intend to take a position in (投资于……) our company? K: No, we dont, Mr. Liu. This is just OEM. R: I see. Then, the most important thing is the size of your orders. Well have to invest a great deal of money in the new production process. K: If you can guarantee continuing quality, we can sign a commitment for 75,000 pieces a year, for five years. R: At U.S. \$1000 a piece, well make an average return of just 4%. Thats too great a financial burden for us. K: Ill check the number later, but what do you propose? R: Heres how you can demonstrate commitment to this deal. Make it ten years, increase the unit price, and provide technology transfer. 100Test 下载频道开通 , 各类考试题目直接下载。详细请访问 www.100test.com