

上海复讯信息咨询有限公

司MarketingCommunicationManager-AFortunefamouscompany

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E6\_B5\_B7\_E5\_A4\_8D\_E8\_c123\_490157.htm 职位描述： Client:  
A Fortune 500 Company Report to: Refinish Business Manager  
China/HK Location: Xinzhuang RTC , Shanghai Client: The client is

a genuine global player with operation in 70 countries and 53,000  
employees. It is committed to play a full and active role in

communities around the world and are committed to the highest  
standards of safety and environmental practiceKey

Responsibilities:-Develop effective MC strategy/offering comply  
with country business strategy to support the growth-Deal with the  
variety of market segments so as to strengthen/differentiate DPC vs.

competition -Drive/support the execution of MC program by  
co-operating with other functions as well as external

customer-Interface with key account customer on behalf of the  
business to enhance communication /relationship-Network with

auto related media/industry peers and responsible/co-ordinate for  
public activities such as industry fair-OEM join promotion program  
. market program etc. -Integrate/manage communication channel to

be more effective by targeting at external customer -Being a key  
member to refinish teamKey Requirements: -5-10 yrs experience in

marketing related function or in ad/FMCG-Creative thinking ,

Inside-out type of personality, enjoy dealing with people-Mature

and independent-Strong demonstration in teamwork and

leadership-Fluent in English and Mandarin 100Test 下载频道开通  
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