

广州市艾思林柯咨询服务有限公司brandmanager-SZ(职位编号:AL-BM-SZ) PDF转换可能丢失图片或格式 , 建议阅读原文 https://www.100test.com/kao_ti2020/490/2021_2022__E5_B9_BF_E5_B7_9E_E5_B8_82_E8_c123_490814.htm 职位描述 : Your Responsibilities:-Provide effective brand management for the assigned brand including budgeting, research and new product development, advertising and consumer promotion, fundamental market and category research, pricing and distribution strategy etc.-Prepare and implement A distill strong consumer insights by working closely with marketing research teamYour profile:-Bachelor degree or above in marketing or business administration-More than 8 years brand marketing experience at reputable foreign FMCG companies, advertisement or market research agencies-Excellent interpersonal skills, logical and creative thinking-Strong planning, data analysis and presentation skills-Energetic, initiative, open-minded and result oriented-Good command of English in both speaking and writing-Able to undertake pressure 100Test 下载频道开通 , 各类考试题目直接下载。详细请访问 www.100test.com